



PROF. GILI S. DRORI

Department of Sociology and Anthropology
The Hebrew University of Jerusalem
Mt. Scopus, Jerusalem 91905, Israel
<http://gilidrori.wix.com/gili-s-drori>

+972-2-588-3032
gili.drori@mail.huji.ac.il

CURRICULUM VITAE ¹

EDUCATION

Ph.D. Sociology, Stanford University, 1997
M.A. Sociology, Stanford University, 1990
M.A. Sociology and Anthropology (Magna cum Laude), Tel Aviv University, 1989
B.A. Political Science, Sociology and Anthropology (Magna cum Laude),
Tel Aviv University, 1986

POST-DOCTORAL ACADEMIC APPOINTMENTS

2011 – Associate Professor, The Hebrew University of Jerusalem
Department of Sociology and Anthropology
2000 – 2011 Lecturer, Stanford University
International Relations Program
School of Education
International Policy Studies Program
2002 – 2011 Director, Stanford University
International Relations Honors Program
2011 Adjunct Professor, University of Bergamo
SdM School of Management
2010 Guest Scholar, Uppsala University
Uppsala Forum on Peace, Democracy and Justice
2010, 2011 Adjunct Senior Lecturer, Technion (Israel Institute of Technology)
Faculty of Industrial Engineering and Management
2009 – 2011 Lecturer, University of California at Berkeley
Department of Sociology
1997 – 2000 Post-Doctoral Affiliate, Stanford University
Center for International Security and Cooperation
1997 – 2000 Research Associate, Stanford University
Department of Sociology

GRANTS, HONORS AND AWARDS

2015 Van Leer Institute, Jerusalem
International conference, May 2016 (12,000 USD; with Adi Sapir)
2015 Halbert Center for Canadian Studies, The Hebrew University of Jerusalem
Joint research workshop, May 2016 (12,000 USD; with Glen Jones)

¹ Version: March 2016

- 2014, 2015 Van Leer Institute, Jerusalem
Discussion group; theme: research of academia in Israel (45,000 NIS per annum; with Adi Inbar and Adi Sapir)
- 2013 – 2014 Israel Science Foundation
“Institutional Theory” workshop, January 2014 (59,000 NIS; PI: Amalya L. Oliver)
- 2013 Israel Science Foundation
“International and Comparative Education in a Global World” Conference, June 2013 (60,000 NIS; PI: Julia Resnik)
- 2013 Shaine Center for Social Research, The Hebrew University of Jerusalem
Research Grant (2,500 USD)
- 2012 – 2016 Marie Curie, European Commission PF-7
Career Integration Grant (100,000 Euro)
- 2012 – 2015 Israel Science Foundation
Personal Research Grant (270,000 NIS)
- 2012 – 2015 Excellence in Teaching Award, The Hebrew University of Jerusalem
(Annual)
- 2012 – 2013 Minerva Center for Human Rights, The Hebrew University Law School
Research sponsorship (2,500 USD; with Colin Beck and John W. Meyer)
- 2012 – 2013 Halbert Center for Canadian Studies, The Hebrew University of Jerusalem
Joint Research Workshop, May 2013 (12,000 USD; PI: Tammar Zilber)
- 2012 – 2013 Shaine Center for Social Research, The Hebrew University of Jerusalem
Research Team Start-Up Grant (2,500 USD; with Amalya Oliver and Eitan Wilf)
- 2011 – 2013 The Hebrew University of Jerusalem
Faculty Research Matching Grant (10,000 USD)
- 2001, 2010 Hoefler Prize for Excellence in Undergraduate Writing, Faculty Partnership
Award, Stanford University
- 2007 Best Book Award, Honorable Mention, Communication and
Information Technologies Section of the American Sociological Association
- 2004 Barrington Moore Award for Best Book, Honorable Mention, the Comparative
and Historical Section of the American Sociological Association
- 2004 – 2011 International Relations Program, Stanford University
Faculty Grant for Summer Research College (400 or 800 research assistant
hours, annually)
- 1999 Bielefeld Prize for the Internationalization of Sociology (for conference paper),
International Sociological Association

PUBLICATIONS

Books

2014. Drori, Gili S., Markus A. Höllerer, and Peter Walgenbach (eds.) *Global Themes and Local Variations in Organization and Management: Perspectives on Glocalization*, Routledge.
Chapter:
Drori, Gili S., Markus A. Höllerer, and Peter Walgenbach “The Glocalization of Organization and Management: Issues, Dimensions, and Themes,” pp. 3-36.
Reviewed in:
- *Organization Studies*, November 2015, 36(11): 1602-1604, by Nicole Woolsey Biggart
- *Journal of International Management*, March 2015, 21(1): 78-81, by Daniel Pastuh

2009. Krücken, Georg and Gili S. Drori (eds.) *World Society: The Writings of John W. Meyer*, Oxford University Press.

Chapter:

Drori, Gili S. and Georg Krücken "World Society: A Theory and Research in Context", pp. 1-32.

2006. Drori, Gili S., John W. Meyer, and Hokyu Hwang (eds.) *Globalization and Organization: World Society and Organizational Change*, Oxford University Press.

Chapters:

- Drori, Gili S. "Governed by Governance: The Institutionalization of Governance as a Prism for Organizational Change", pp. 91-118
- Drori, Gili S. and John W. Meyer "Scientization and Organization", pp. 50-68
- Drori, Gili S., John W. Meyer, and Hokyu Hwang. "Introduction", pp. 1-22
- Meyer, John W., Gili S. Drori and Hokyu Hwang "World Society and the Organizational Actor", pp. 25-49
- Meyer, John W., Gili S. Drori and Hokyu Hwang "Conclusion", pp. 258-274.

Reviewed in:

- *International Sociology*, September 2008, 23(5): 779-782, by Steffen Roth
- *Organization*, September 2007, 14(5): 729-741, by Heather Zoller
- *Scandinavian Journal of Management*, March 2008, 24(1): 75-76, by David Bevan.

2005. Drori, Gili S. *Global E-litism: Digital Technology, Social Inequality, and Transnationality*, Worth Publishers.

Recipient of:

Best Book Award, Honorable Mention, Communication and Information Technologies Section of the American Sociological Association

Featured in:

TechNation with Dr. Moira Gunn (recorded 24 January 2006)

Reviewed in:

Canadian Journal of Communication, December 2009, 34(4): 759- 760, by Tokunbo Ojo.

2003. Drori, Gili S., John W. Meyer, Francisco O. Ramirez, and Evan Schofer. *Science in the Modern World Polity: Institutionalization and Globalization*, Stanford University Press.

Featured in:

- Author-Meets-Critic session, American Sociological Association 2004
- *TechNation* with Dr. Moira Gunn (broadcasted 4 February 2003)

Recipient of:

Barrington Moore Award for Best Book, Honorable Mention, the Comparative and Historical Section of the American Sociological Association

Translated to:

2006. *La ciencia en la política mundial moderna: Institucionalización y globalización*. (transl. José M. Pomares). Barcelona-México: Ediciones Pomares, S. A.

Reviewed in:

- *American Journal of Sociology*, March 2005, 110(5): 1535-1537, by Helen E. Longino
- *Contemporary Sociology*, May 2004, 33(3): 321-322, by Scott Frickle
- *Sociological Review*, November 2003, 51(4): 564-567, by Andrew Barry
- *Choice* (Current Review for Academic Libraries), September 2003, 41(1), by Jennifer L. Croissant
- *ASA-SKAT Newsletter*, Fall 2003, by Mary Ingram.

Reprints:

Figure 3.2 appears in Philip Mirowski and Esther-Mirjam Sent. 2007. "The Commercialization of Science and the Response of STS," *The Handbook of Science and Technology Studies*.

Journal Special Issue

2015. Drori, Gili S., Janne Tienari, and Arild Wæraas (eds.) *Strategies of Building and Managing Higher Education Brands*, special issue of *International Studies of Management & Organization*, 45(2).

Articles:

- Drori, Gili S., Janne Tienari, and Arild Wæraas. "Guest Editors' Introduction: Building and Managing Higher Education Brands" 45(2): 99-104.
- Delmestri, Giuseppe, Achim Oberg, and Gili S. Drori. "The Unbearable Lightness of University Branding: Cross-National Patterns" 45(2): 121-136.

Refereed Journal Articles

2016. Drori, Gili S., Giuseppe Delmestri, and Achim Oberg. "The Iconography of Universities as Institutional Narratives." *Higher Education* 71(2): 163-180.

2014. Drori, Gili S., Markus A. Höllerer and Peter Walgenbach. "Unpacking the Glocalization of Organization: From Term, to Theory, to Analysis." *European Journal of Cultural and Political Sociology* 1(1): 85-99.

* Most downloaded article of the year in Routledge Social Sciences journals

2014. Jang, Yong Suk, Museok Cho, and Gili S. Drori. "National Transparency: Global Trends and National Variations." *International Journal of Comparative Sociology* 55(2): 1-24.

2012. Beck, Colin J., Gili S. Drori, and John W. Meyer. "World Influences on Human Rights Language in Constitutions: A Cross-National Study." *International Sociology* 27(4): 483-501.

2010. Drori, Gili S. "The Globalization of Digital Technology: Bifurcation of Policy between the 'Digital Divide' and the 'Innovation Divide'" *Sociological Inquiry* 80(1): 62-90.

2009. Drori, Gili S. and Yujing Yue. "The Innovation Centre: A Global Model for Entrepreneurship in the Era of Globalization" *The International Journal of Entrepreneurship & Innovation* 10(3): 171-180.

2009. Drori, Gili S., John W. Meyer and Hokyu Hwang. "Global Organization: Rationalization and Actorhood as Dominant Scripts." In Renate Meyer, Kerstin Sahlin, Marc Ventresca, and Peter Walgenbach (eds.) *Research in the Sociology of Organizations: Ideology and Institutions* 27: 17-43.

2007. Drori, Gili S. "Information Society as a Global Policy Agenda: What Does It Tell Us About the Age of Globalization?" *International Journal of Comparative Sociology* 48(4): 297-316.

2006. Drori, Gili S., Yong Suk Jang, and John W. Meyer. "Sources of Rationalized Governance: Cross-National Longitudinal Analyses, 1985-2002" *Administrative Science Quarterly* 51(2): 205-229.

2006. Inoue, Keiko and Gili S. Drori. "The Global Institutionalization of Health As a Social Concern: Organizational and Discursive Trends" *International Sociology* 21(2): 199-219.

* Reprinted in Ronald Labonté, Katia Mohindra, Ted Schrecker, and Kirsten Stoebenau (eds.) 2011. *Global Health (Volume 1; Historical Perspectives: From International to Global Health)*, Sage.

2005. Drori, Gili S. "United Nations' Dedications: A World Culture in the Making?" *International Sociology* 20(2): 177-201.

2003. Drori, Gili S. and Yong Suk Jang. "The Global Digital Divide: A Sociological Assessment of Trends and Causes" *Social Science Computer Review* 21(2): 144-161.

* Reprinted in Robert D. Galliers, M. Lynne Markus, and Sue Newell (eds.) 2006. *Exploring Information Systems Research: Readings and Reflections*, Routledge, pp. 412-429.

2000. Drori, Gili S. "Science Education and Economic Development: Trends, Relationships, and Research Agenda" *Studies in Science Education* 35(2): 27-58.

* Reprinted in John Gilbert (ed.) 2004. *The RoutledgeFalmer Reader in Science Education*, RoutledgeFalmer, pp. 22-38.

1993. Drori, Gili S. "The Relationships between Science, Technology, and the Economy in Lesser Developed Countries" *Social Studies of Science* 23(1): 201-215.

1992. Herzog, Hanna, Adriana Kemp, and Gili S. Drori. "What Does the U.S. Do Here? The Discourse in the Media Regarding U.S. Policy and Involvement in the Middle East" *Patu'ah* 1: 31-48 (Hebrew).

1988. Shenhav, Yehouda and Gili S. Drori. "On Science, Technology and Their Role in the Economy of Lesser-Developed Countries" *Economic Quarterly* 35(138): 316-323 (Hebrew).

Refereed Chapters

2016. Drori, Gili S. "Professional Consultancy and Global Higher Education: The Case of Branding of Academia." In Antoni Verger, Christopher Lubienski and Gita Steiner-Khamsi (eds.), *The Global Education Industry (World Yearbook of Education 2016)*, London: Routledge, pp. 175-189.

2016. Drori, Gili S. "Rationalizing Global Consciousness: Scientized Education as the Foundation of Organization, Citizenship, and Personhood." In Didem Buhari and Roland Robertson (eds.), *Global Culture, Global Consciousness*, Surrey: Ashgate, pp. 93-108.

2015. Frenkel, Michal, Irina Lyan, and Gili S. Drori. "Reproducing Self and the Other: The Role of Cross-cultural Management Discourse and Training in Shaping Israeli-Korean Collaborations." In Nigel Holden, Snezhina Michailova and Susanne Tietze (eds.), *The Routledge Companion to Cross-Cultural Management*, London: Routledge, pp. 399-408.

2013. Drori, Gili S., Giuseppe Delmestri, and Achim Oberg. "Branding the University:

Relational Strategy of Identity Construction in a Competitive Field” in Lars Engwall and Peter Scott (eds.), *Trust in Higher Education Institutions*, London: Portland Press, pp. 134-147.

2009. Erez, Miriam and Gili S. Drori. “Global Culture and Organizational Processes” in Rabi S. Bhagat and Richard M. Steers (eds.) *Handbook of Culture, Organizations, and Work*, Cambridge University Press, pp. 148-179.

2008. Drori, Gili S. “Institutionalism and Globalization Studies” in Royston Greenwood, Christine Oliver, Kerstin Sahlin, and Roy Suddaby (eds.) *Handbook of Organizational Institutionalism*, Sage, pp. 798-842.

2006. Drori, Gili S. and John W. Meyer. “Scientization: Making a World Safe for Organizing” in Marie-Laure Djelic and Kerstin Sahlin-Andersson (eds.) *Transnational Governance: Institutional Dynamics of Regulation*, Cambridge University Press, pp. 32-52.

2006. Drori, Gili S. and Hyeyoung Moon. “The Changing Nature of Tertiary Education: Neo-Institutional Perspective onto Cross-National Trends in Disciplinary Enrollment, 1965-1995” in David P. Baker and Alexander W. Wiseman (eds.) *The Impact of Comparative Education Research on Institutional Theory*, Elsevier Science, pp. 163-192.

2004. Drori, Gili S. “The Internet as a Global Social Problem” in George Ritzer (ed.) *The Handbook of Social Problems: A Comparative International Perspective*, Sage, pp. 433-450.

1998. Drori, Gili S. “A Critical Appraisal of Science Education for Economic Development” in William W. Cobern (ed.), *Socio-Cultural Perspectives on Science Education: An International Dialogue*, Kluwer Academic Publishing, pp. 49-74.

Book Reviews

2011. Drori, Gili S. “Book Review – Globalization and Families: Accelerated Systemic Social Change, by Bahira Sherif Trask (2010)” *Contemporary Sociology*, 40(4): 495-496.

2009. Drori, Gili S. “Book Review – Remaking U.S. Trade Policy: From Protectionism to Globalization, by Nitsan Chorev (2007)” *American Journal of Sociology* 115(2): 591-593.

Other Publications

2013. Drori, Gili S. (ed). *The Helix Model of Innovation in Israel: The Institutional and Relational Landscape of Israel’s Innovation Economy*, Bat Drora Publishing (Hebrew and English).

Chapter:

Drori, Gili S. “Helix Model of Innovation in Israel: The Global Scheme and its Local Application” (Hebrew and English).

2013. Drori, Gili S. “Branding of Universities: Trends, Strategies, Meaning” *International Higher Education*, 71(Spring): 3-5.

* Also in Russian, Chinese, Spanish and Portuguese editions

2013. Oliver, Amalya L. and Gili S. Drori. “Innovation” in Vicki Smith and J. Geoffrey Golson (eds.), *Sociology of Work*, Sage.

2012. Drori, Gili S. "Global Digital Divide," "Innovation," "Science," and "International Telecommunications Union" in George Ritzer (ed.), *Blackwell Encyclopedia of Globalization*, Wiley-Blackwell, pp. 435-438, 1053-1056, 1184-1186, 1826-1829.

2008. Drori, Gili S. "Technology Globalization: Between the 'Digital Divide' and the 'Innovation Divide'" *Stanford Journal of International Relations* 9(1): 38-47.

2003. Drori, Gili S. "Reformed States: Cross-National Trends in Governance" *Stanford Journal of International Relations* 5(1): 23-32.

1997. Drori, Gili S. "Global Discourse, State Policy, and National Governance: The Case of the Globalization of Science Policy" MacArthur Foundation's Consortium - Research Series on International Peace and Cooperation, Working Paper # 7.

Reports

2013. Drori, Gili S. and Avida Netivi. *STEM in Israel: The Educational Foundation for 'Start-Up Nation'*, Australian Council of Learned Academies (ACOLA), Strengthening Australia's Future project.

2000. McLaughlin, Donald and Gili S. Drori. *School-Level Correlates of Academic Achievement: Student Assessment Scores in SASS Public Schools*, National Center for Education Statistics: Report 2000-303.

In Writing

Drori, Gili S. "Global and Comparative Studies of Organization and Management: Moving from 'Sameness and Difference' to 'Glocalization and Orientation'." In Barbara Czerniawska (ed.), *A Research Agenda for Management and Organization Studies*, Edward Elgar Pub.

Drori, Gili S. "Constructing the Public Role for Israeli Academia as Organizational Identity Work: An Institutional Phenomenological Approach." In Lin Chalozin-Dovrat, Eyal Chowers, Hagar Kotef, Shai Lavi and Yossef Schwartz (eds.), *The Public Role of Academia in Israel* (working title; Hebrew).

Drori, Gili S., Achim Oberg, and Giuseppe Delmestri. "Forest and Trees, Institutional Dynamics and Artifacts: On Visual Organizational Indicators of Global and Historical Cultural Patterns." In Carmelo Mazza, Georg Krücken, Renate E. Meyer, and Peter Walgenbach (eds.), *Current Approaches to Institutional Analysis and Theory* (working title).

Drori, Gili S. and Ravit Mizrahi Shtelman. "Memories and Dreams of Organizations: Narrating Time and Space in the Mission Statements of Academia in Israel, 2000-2015."

Höllerer, Markus A., Peter Walgenbach, and Gili S. Drori. "Consequences of Globalization for Organizations and Institutions." In Royston Greenwood, Christine Oliver, Tom Lawrence and Renate E. Meyer (eds.), *Sage Handbook of Organizational Institutionalism*, 2nd Edition.

Mizrahi Shtelman, Ravit and Gili S. Drori. "'Taking root and growing wings': On the concept of glocality from the perspective of school principals in Israel."

Oberg, Achim, Gili S. Drori and Giuseppe Delmestri. "Logo Archeology: Assembling visual narratives of university identity and uncovering historical patterns."

Preminger, Briana and Gili S. Drori. "Spatialized Logics Along Jerusalem's Western Wall: The Layered Space of Logics at a Heritage Site." In Joel Gehman, Michael Lounsbury and Royston Greenwood (eds.), *Research in the Sociology of Organizations: How Institutions Matter?* Vol. 49/50.

Walgenbach, Peter, Gili S. Drori and Markus A. Höllerer. "Between Local Mooring and Global Orientation: A Neo-Institutional Theory Perspective on the Contemporary Multinational Corporation." In Christoph Dörrenbächer and Mike Geppert (eds.), *Research in the Sociology of Organizations: Multinational Corporations and Organization Theory, Post Millennium Perspectives*, Vol. 51.

PUBLIC MEDIA (partial)

2015. Lecture in *Broadcast University* on Galaz Radio, on globalization and revolution (broadcasted 10 May 2015; Hebrew)

Avivi, Yuval. 2013. "Mc'Adamia." *Firma Magazine*, July 2013, pp. 464-468 (Hebrew).

Tali Heruti-Sover. 2013. "Israeli Innovation to the Power of Three" *The Marker*, 22 August 2013, p. 31 (Hebrew).

Reisz, Matthew. 2012. "Seals Culled: Symbolic Shift Signals Rise of the Market." *Times Higher Education*, 18 October.

2012. Podcast interview with *UpClose*, University of Melbourne on human rights language in national constitutions (recorded 15 February 2012)

2012. Drori, Gili S. "Art in the Service of Innovation" *TheMarker* 133 (February): 78. (Hebrew)

2012. Podcast interview with Hedda (Higher Education Development Association) on global trends in marketization and branding of universities (posted January 2012)

2006. Interview with Dr. Moira Gunn for *TechNation* on "E-litism and global digital inequality" (recorded 24 January 2006)

2003. Interview with Dr. Moira Gunn for *TechNation* on "Science in the Modern World Polity" (broadcasted 4 February 2003)

TEACHING

Courses

Sociology of Globalization
Management and Organization in the Era of Globalization
Science, Technology, and Development
Sociology of Innovation and Entrepreneurship
The Transnational Workplace
The Global Knowledge Economy
Globalization and Organizations
Organization Studies: Theories and Analyses
Quantitative Methodology for Graduate Students
World, Societal, and Educational Change
Preparatory Work for M.A. Thesis
Knowledge Management
Undergraduate Honors College and Honors Seminars (pre- and post-field)
Introduction to Sociology

Special Teaching Opportunities

- Scancor Ph.D. Workshop
(The Scandinavian Consortium for Organizational Research)
Held at Copenhagen Business School, Helsinki School of Economics, IESE University of Navarra, Aalto University, University of Mannheim, Vienna University of Economics and Business
September 2005, 2006, 2007, 2008, 2010, 2011, 2012, 2016
- Polforsk Ph.D. Workshop
(The Danish Political Science Research School)
Held at the University of Copenhagen
November 2008

PROFESSIONAL ACTIVITIES

Academic Service

- Department of Sociology and Anthropology, The Hebrew University of Jerusalem
Head (2014-2017)
- European Journal of Cultural and Political Sociology
Board Member (2013-)
- BaSha'ar – Academic Community for Israeli Society
Editor, on-line series on globalization (2012-)
- The Sigmund Freud Center, The Hebrew University of Jerusalem
Member of Academic Committee (2014-)
- Eshkol Institute
Member of Academic Committee (2011-2014)
- Lady Davis Fellowship Trust
Member of Academic Committee for The Hebrew University (2012-2014)

Public Service

- Tel Aviv Global City, Tel Aviv-Yafo Municipality
Founder and Director of Academic Program (2013-2015)
Chair of Grant Committee (2013, 2014)
Member of Advisory Board, Cities Summit Tel Aviv (2014)

- Derekh Ruakh (advancement of the humanities in Israel)
Member of Board of Directors (2012-)
- Israel Institute of Innovation
Member of the Scientific Advisory Board (2012-)

Academic Associations

- American Sociological Association (ASA):
Co-Secretary/Treasurer of Global and Transnational Sociology Section (2009-2012)
Session Organizer and Chair (2005)
Invited Speaker (2011, 2013, 2014)
- European Group for Organizational Studies (EGOS):
Sub-Theme Co-Convenor (2010, 2012, 2016, 2017)
- Society for Social Studies of Science (4S):
Council Member (1995-1998)
Session Organizer and Chair
- Israeli Society for Comparative Education (ICES):
Treasurer (2013-)
- Israeli Sociological Society (ISS):
Council Member (2016-)
Session Organizer and Chair (2013, 2014)
- International Sociological Association (ISA):
Session Co-Organizer
- Academy of Management (AoM)

Ad-Hoc Reviewer

- **Academic Journals:** Academy of Management Journal; Administrative Science Quarterly; American Journal of Sociology; American Political Science Review; American Sociological Review; Cambridge Review of International Affairs; Comparative Education Review; Contemporary Sociology; European Journal of Cultural Studies; Higher Education; Human Relations; International Journal of Comparative Sociology; International Sociology; International Studies Perspectives; International Studies Quarterly; International Theory; Journal of Consumer Culture; Journal of Higher Education; Journal of International Business Studies; Journal of Management Studies; Journal of Studies in International Education; Millennium Journal of International Relations; Minerva; Organization; Organizational Studies; Science, Technology & Human Values; Social Forces; Social Science Computer Review; Social Studies of Science; Sociological Perspectives; Studies in Higher Education; Theory and Society.
- **Book Manuscripts:** MIT Press; Oxford University Press; Cambridge University Press; Sage Publications; Routledge.
- **External Grant Proposals:** National Science Foundation, STS; Academy of Finland, Social Sciences and Humanities, Centre of Excellence Programme; Israel Science Foundation; Israeli Ministry of Science and Technology, Social Sciences Area.

KEYNOTE ADDRESSES AND INVITED LECTURES (since 2009)

- | | |
|------------|----------------------------------------------------------------------------------------------------------------------------------------|
| May 2015 | Institute for Organization Studies, WU-Vienna University of Economics and Business (Austria)
“Memories and Dreams of Organizations” |
| March 2015 | Business Studies Department, Uppsala University (Sweden)
“Logo archeology: Patterns of time and space in iconographic legacies” |

- March 2015 School of Education, Tel Aviv University
"Branding of academia in Israel: Academic identity under global competition"
- Jan 2015 Institute for Change Management & Management Development, WU-Vienna
University of Economics and Business (Austria)
"World influences on human rights language in national constitutions"
- Nov 2014 Rector Forum, University of Basel (Switzerland)
"Globalization and the university: On visibility, excellence and other dilemmas"
- Nov 2014 ETH Global Lecture Series, ETH Zurich (Switzerland)
"Globalization and the university: On visibility, excellence and other dilemmas"
- June 2014 Board of Governors, The Hebrew University of Jerusalem
"Globalization and the university: On visibility, excellence and other dilemmas"
- March 2014 Department of Sociology and Anthropology, University of Haifa (Israel)
"Organizational identity in the era of marketization: Universities in Israel and the world."
- Jan 2014 Knowledge, Science and Education Workshop, University of Tübingen
(Germany)
"Scientization: Institutional processes of the knowledge society"
- Jan 2014 Scandinavian Consortium for Organizational Research (Scancor), hosted by
The Hebrew University of Jerusalem
"What's Israeli in an Israeli university? On the glocalization of visual
organizational identity in academia"
- June 2013 Worldview 2013 Conference and Ontario Institute for the Study of Education
(OISE), University of Toronto (Canada)
"Mediatization and marketization of higher education: Branding as hubris"
- April 2013 IPPA, Eshkol Institute, and Department of Sociology and Anthropology, The
Hebrew University of Jerusalem
"Expertise and professionalism: Management consultancy in global context"
- Feb 2013 International Relations Department, The Hebrew University of Jerusalem
"World influences on human rights language in national constitutions:
A global comparative study"
- Jan 2013 Department of Education, Ben Gurion University of the Negev (Israel)
"Branding of universities: Academia in the era of the knowledge economy"
- Nov 2012 WUN Ideas and Universities Conference 2012, Worldwide University Network
and Zhejiang University, Hangzhou (China)
"Marketization and the 21st century university"
- Nov 2012 "Einstein on Azza Street" event of The Hebrew University of Jerusalem
"Going to the market: On the branding of universities"
- Oct 2012 OECD Program on Innovation, Higher Education, Research and Development
(IHERD) and Center for International Higher Education (CIHE), Boston College
"The role of peripheral research universities in global knowledge networks"
- Aug 2012 Scandinavian Consortium for Organizational Research (Scancor), hosted by
the Vienna University of Economics and Business (Austria)
"Brand New University: Professional and organizational transformations in the
era of the global knowledge economy"
- Jan 2012 Recanati Business School, Tel Aviv University (Israel)
"Branding of the university: marketing impulse in the global knowledge
economy"
- Sept 2011 Scandinavian Consortium for Organizational Research (Scancor), hosted by
University of Mannheim (Germany)
"Iconography and organizational identity: tales from the history of universities"
- Aug 2011 American Sociological Association, annual meeting (US)
"Global science: a cultural institution in the era of markets"

- May 2011 Academia Europaea & Wenner-Gren Foundations Symposium (Sweden)
"Branding in higher education: a relational strategy of identity construction in a globally competitive field"
- Dec 2010 Department of Sociology and Anthropology, The Hebrew University of Jerusalem (Israel)
"Branding the university: organizational iconography, managerialism and globalization"
- Aug 2010 Scandinavian Consortium for Organizational Research (Scancor), hosted by Aalto University (Finland)
"Branding the university: organizational iconography, managerialism and globalization"
- Aug 2010 Center for Knowledge and Innovation Research, Aalto University (Finland)
"Social innovation and entrepreneurship: an emerging discourse"
- June 2010 Center for Study of Organizations, Sciences PO (France)
"The globalization of innovation centers: institutional patterns"
- June 2010 Faculty of Industrial Engineer and Management, Technion (Israel)
"Branding: managerial strategies and global competition"
- May 2010 Business Studies Department, Uppsala University (Sweden)
"Branding of the university: a research design"
- May 2010 Department of Government, Uppsala University (Sweden)
"Human rights language in national constitutions: global influences"
- April 2010 Department of Social and Economic Geography, Uppsala University (Sweden)
"Technology and business incubation: cross-national patterns"
- April 2010 Center on Russian and Eurasian Studies, Uppsala University (Sweden)
"Human rights language in national constitutions: putting post-communist experience in a global perspective"
- Aug 2009 Scandinavian Consortium for Organizational Research (Scancor), hosted by IESE Business School, University of Navarra (Spain)
"The incubator model of national innovation: sprouting, diffusion and alignment as institutional moments"
- June 2009 Faculty of Industrial Engineer and Management, Technion (Israel)
"Global model of innovation: the life-course of incubators"
- April 2009 Torget Forum, Uppsala University (Sweden)
"Transparency: how the global audit society impacts national governments"
- April 2009 Globalization Conference, Hanken University (Finland)
"The globalization of tech innovation: institutional patterns"
- April 2009 Department of Management and Organization, Hanken University (Finland)
"Global patterns in national transparency"

PAPER PRESENTATIONS IN CONFERENCES AND WORKSHOPS (since 2009)

- July 2015 European Group for Organizational Studies (EGOS), annual meeting (Greece)
"Spatialized logics' along Jerusalem's Western Wall: The layered space of logics at a heritage site"
With Briana Preminger
- August 2014 American Sociological Association, annual meeting (US)
"Glocalization as a referencing process: The role of experts and expert knowledge"
- July 2014 European Group for Organizational Studies (EGOS), annual meeting (Netherlands)
"Logo archeology: Uncovering imprinting and enactment in the visual narratives of university identity"

- May 2014 With Achim Oberg and Giuseppe Delmestri
WU Vienna Workshop, Giving visual and material form to ideas, identity and imagination (Austria)
- August 2013 With Achim Oberg and Giuseppe Delmestri
American Sociological Association, annual meeting (US)
“Unpacking the glocalization of organization: From term, to theory, to analysis”
- March 2013 Science, Technology and Society in Israel, annual workshop (Israel)
“Expertise and knowledge in democratic societies: Scientization and empowerment”
- Feb 2013 Israeli Sociological Society, annual meeting (Israel)
“‘Digital divide’ and ‘innovation divide’: Israel from comparative view of policy emphases”
- Feb 2013 International Relations Department, The Hebrew University of Jerusalem
“World influences on human rights language in national constitutions: Comparative cross-national study”
- June 2012 Society for Advancement of Socio-Economics, annual meeting (US)
“Branding of universities: Iconographic Imprints of the Global Knowledge Economy on Higher Education”
- Feb 2012 With Giuseppe Delmestri and Achim Oberg
Israeli Sociological Society, annual meeting (Israel)
“Innovation in context: global influences on the structure and culture of innovation centers”
- July 2011 European Group for Organizational Studies (EGOS), annual meeting (Sweden)
“The impact of network position on an organization’s fit into a category”
“Visualizing the history of the university”
“Brands as markers of institutional logics”
- Oct 2010 With Giuseppe Delmestri and Achim Oberg
Comparative Sociology workshop, Stanford University (US)
“Branding of university: preliminary patterns from cross-national survey”
- July 2010 European Group for Organizational Studies (EGOS), annual meeting (Portugal)
“Commentary: glocalization of management and organization”
- March 2010 Comparative Sociology workshop, Stanford University (US)
“Digital iconography: test analysis of favicons”
- Oct 2009 With Achim Oberg
Comparative Sociology workshop, Stanford University (US)
“Managerialism at the university: the case study of strategic thinking at Stanford University”
- Aug 2009 American Sociological Association, annual meeting (US)
“World influences on human rights in constitutions: a comparative study”
With Colin Beck and John W. Meyer