

Reut Marciano

PPE Program and Federmann School of Public Policy & Governance
The Hebrew University of Jerusalem
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Academic Employment:

2024: **Lecturer (Asst. Professor)**, PPE: Philosophy, Political Science and Economics program; Federmann School of Public Policy & Governance (joint appointment), The Hebrew University of Jerusalem

Education:

Ph.D. Political Science, University of Toronto (2023)

Core fields and major field exams (MFEs): comparative politics; comparative public policy

Dissertation title: "Beyond 'consultocracy' and 'servants of power': the role of consulting firms in public policy formulation"

M.A, Public Policy (with thesis), Honors Graduate Program, Federmann School of Public Policy and Governance, the Hebrew University of Jerusalem (2014)

B.A, Philosophy, Political Science and Economics (PPE), the Hebrew University of Jerusalem (2009)

Publications:

Craft J. and **Marciano R.** "Policy Formulation and Within Design Feedback" (*Policy Sciences*). Conditionally Accepted (Dec 2023)

Marciano R. and Craft J. (2023) "Theorizing Policy Advisory System Management: Approaches and Practices" *Journal of Public Policy*, DOI: <https://doi.org/10.1017/S0143814X23000089>

Marciano R. (2023) "More than Just Experts for Hire: A Conceptualization of Consultants' role in Policy Formulation" *Policy Studies Journal* DOI: [10.1111/psj.12495](https://doi.org/10.1111/psj.12495)

Marciano, R. (2022) Beyond Consultocracy and Servants of Power: Explaining the Role of Consultants in Policy Formulation. *Governance*, 1–20. DOI: [10.1111/gove.12743](https://doi.org/10.1111/gove.12743)

Vogelpohl A., Hurl C., Howard M., **Marciano R.**, Purandare U, and Sturdy A., (2022) *Pandemic Consulting*. "The Influence of Private Consultants on Public Crisis Management" *Critical Policy Studies*, DOI: [10.1080/19460171.2022.2089706](https://doi.org/10.1080/19460171.2022.2089706)

Marciano, R. (2018). "Penny for Your Thoughts": Outsourcing Public Policy Formulation, the Israeli Case. In: Paz-Fuchs A., Mandelkern R., Galnoor I. (ed): *The Privatization of Israel* (pp. 255-279). Palgrave Macmillan, New York. DOI: [10.1057/978-1-137-58261-4_11](https://doi.org/10.1057/978-1-137-58261-4_11)

Other publications

Marciano R. (January 2021), "Black Box - Policy Capacity and Covid-19 Response", *Telem- Journal for Israeli Left*, 5 (Hebrew).

Galnoor et al, (2012), Public Administration Committee - Changing Governance's and Administration's Orders. In: Yonah Y, Spivak A (ed.), *To Do Things Different: A Model for a Well-Ordered Society* Tel-Aviv: Hakibutz Hameuhad (Hebrew).

Marciano, R., Outsourcing Public Policy Formation in the Public Sector, Center for Social Justice and Democracy, Jerusalem: The Van Leer Jerusalem Institute (Hebrew).

Research in progress:

Outsourcing welfare services to corporations (with Ronen Mandelkern & Shir Gal)

Systematic review of policy feedback research

Presentations:

“A systematic review of policy feedback research: taking stock, identifying gaps, and suggesting a revised framework”

- (2024 Conference on Policy Process Research (COPPR24), Syracuse, US (2024, accepted)

“Beyond consultocracy and servants of power: explaining the role of consultants in policy formulation through comparative research”

- 3rd International Workshops on Public Policy -IWPP3 Budapest, Hungary (2022)

“Consulting firms’ role in policy formulation: a conceptualization”

- International Conference on Public Policy (ICPP) 5, Barcelona, Spain (2021, virtual)
- Relations between 'the State' and Civil Society/NGOs in Times of COVID-19: Insights and Lessons for Future Emergencies” Workshop, Minerva Center for the Rule of Law under Extreme Conditions, Haifa, Israel (2021, virtual)

“Policy Formulation and Within Design Feedback”

- CPPN/RCPP, Canadian Public Policy Network Annual Meeting (2021, virtual)

“Review paper/Policy feedback effects: thinking through major types of effects, exploring research gaps and proposing future research agenda”

- CPSA, Canadian Political Science Association annual conference, Vancouver, BC Canada (2019)

“Lock-in Effects in Policy Advice Externalization: Understanding Configurations of Policy Advisory Systems (PAS) through Changes in Policy Capacity”

- ICPP4, International Conference on Public Policy, Montreal, BC Canada. (2019)
- CPSA, Canadian Political Science Association annual conference, Vancouver, BC Canada (2019)

“Outsourcing of Public Policy Design in Israel”

- Privatization of Israel book workshop, The Van Leer Jerusalem Institute, Jerusalem (2015)

Honors and Awards:

2021-22: OGS (Ontario Graduate Scholarship) (15,000 CAD)

2017-21: Vanier Canada Graduate Scholarship (CGS) (150,000 CAD). Ranked 18 out of 180 Reviewed nationally by the Social Sciences and Humanities Research Council (SSHRC) selection committee

2009-10: Honors Graduate Program Tuition Award (Federmann School of Public Policy and Governance, the Hebrew University of Jerusalem) (11,500 NIS)

2006-09: "Landa" Leadership Undergraduate Fellowship (the Hebrew University of Jerusalem)
(22,500 NIS)

Teaching Experience:

Instructor

2024: "Political Economy" *PPE (Interdisciplinary Program): Philosophy, Political Science and Economics*, the Hebrew University of Jerusalem

2024: "Policy Feedback: from Policy to Politics and Back", *Federmann School of Public Policy & Governance* the Hebrew University of Jerusalem

2022-2023: "Privatization and Outsourcing: Issues and Cases", *PPE (Interdisciplinary Program): Philosophy, Political Science and Economics*, the Hebrew University of Jerusalem

2022: "Practical Workshop in Policy Analysis", *Kedem: National Heritage Leadership and Entrepreneurship Program*, Ben-Gurion University of the Negev

Teaching Assistant

2020-23: "Politics of Global Governance" *Department of Political Science*, University of Toronto.

2021: "Politics of Western Europe and the European Union" *Department of Political Science*, University of Toronto.

2019-23 "Comparative Public Policy" (M.A), *Munk School of Global Affairs and Public Policy*, University of Toronto.

2018-20: "Global Environmental Governance from the Ground Up", *Department of Political Science*, University of Toronto.

2017-19: "Becoming Israel: The Politics of Israel's Identity", *Department of Political Science*, University of Toronto.

2016-17: "Introduction to Political Science: Democracy, War and Peace". *Department of Political Science*, University of Toronto.

2011-12: "Economics and Public Policy" (M.A), *Federmann School of Public Policy and Governance*, the Hebrew University of Jerusalem.

Service:

2023: Reviewer, *Policy Studies Journal*

2021: ICPP5 panel organizing and co-chairing (with Dr. Chris Hurl, Concordia University):
Consultants in the Policy Process

2018-19: Departmental Women's Caucus co-chair

2017-18: CUPE3902 (Canadian Union of Public Employees) departmental steward

Media Appearances

Feb 19th, 2021: ***Sihat Pnim*** ("Inside Talk") *The Marker*, interview on policy capacity in Israel and the pandemic

Mar 3th, 2015: ***Seder-Yom*** ("Agenda"), *Kol-Israel*, interview on outsourcing of policy formulation.

Op-eds:

Marciano R. (March 2020) "Netanyahu does not need Covid-19 to change the regime" *Haoketz*

Academic associations/affiliations:

Political Economy and study of Neoliberalism workshop

International Public Policy Association

Canadian Political Science Association

Public Policy and the State (research cluster), Department of Political Science, University of Toronto

PolEcon (Political Economy) (research cluster), Department of Political Science, University of Toronto

Professional and other Research Experience:

Research work experience

2019-22: **Research Assistant** in the project "Digital Government" to Prof. Jonathan Craft and Prof. Amanda Clarke, Department of Political Science, University of Toronto

2010-12: **Research Assistant**, Innovation and Growth Center, *Jerusalem Institute for Israel Studies (Israel)*

2011-12: **Research Economist**, Team for Promotion of Gender Equality in Employment, *Shatil-Leading Social Change (Israel)*

Other work experience

2015-16: **Policy coordinator and analyst**, Projects Unit *Committee for Budgeting and Planning, Council for Higher Education (Israel)*

2014-15: **Economic Policy Consultant**, *Meretz (Israel)*

2012-13: **Policy Analyst (Fellow/Intern)** *Ministry of Health (Israel)*, (*Milken Institute Fellows Program*)

2007-10: **Coordinator & Group Facilitator**, Leadership Programs, *Students' Dean Office, Hebrew University of Jerusalem (Israel)*

Volunteer Work and Social Involvement:

2015-16: Group mentor and guest lecturer, "Social Economists Program", *Social-Economic Academy (SEA)*, Jerusalem/Tel-Aviv

2011-12: Coordinator and member, Public Administration team, "alternative experts committee", (established following the social protest in Israel in the summer of 2011), Jerusalem

2010: Tutor, high-School finals math marathon, "Martini" (community project), Jerusalem

2009-10: Instructor, civil studies research projects, *Seligsberg High School*, Jerusalem