



# Newsletter of the Center for Austrian Studies, February 2017

## Dedication of Seminar Room at the New Offices of the European Forum in Honor of Prof. Peter Landesmann



The European Forum and the Center for Austrian Studies recently moved to spacious new offices. On December 29, the inauguration of the new seminar room was held, dedicated to Prof. Peter Landesmann – former president of the Austrian Friends of the Hebrew University of Jerusalem and founder of the Center for Austrian Studies at our university. The new offices, which also include rooms for visiting scholars from Austria, are fully equipped for a convenient and pleasant work environment.

## Opening the Academic Year of the European Forum with the Vienna Philharmonic Orchestra



The European Forum celebrated the opening of the 2016/2017 academic year on November 16 with a reception and a concert by the Vienna Philharmonic's three oboists.

The event, which took place at the Abraham Hostel located in the city center of Jerusalem, was a cooperative presentation by the Center for Austrian Studies at the European Forum and the Austrian Cultural Forum. The event began with greetings by the Austrian ambassador to Israel, Dr. Martin Weiss, emphasizing the importance of Israeli-Austrian relations and the fact that this year marks the 60<sup>th</sup> anniversary of the two countries' diplomatic ties.

## The Annual Convention of the Austrian and Central European Centers in Jerusalem



המרכז ללימודי אוסטריה  
CENTER FOR AUSTRIAN STUDIES  
EUROPEAN FORUM AT THE HEBREW UNIVERSITY



האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM

ANNUAL CONVENTION  
OF THE AUSTRIAN AND CENTRAL EUROPEAN CENTERS  
JAHRESTREFEN DER ÖSTERREICH-ZENTREN  
Jerusalem, 17-20. November 2016



The Annual Convention of the Austrian and Central European Centers took place on November 17-20, 2016, at the Center for Austrian Studies of the Hebrew University of Jerusalem.

The event began with a lecture on "Ambivalent Loyalties:



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The Vienna Philharmonic between National Socialism and Post-War Austria”, by Dr. Silvia Kargl of the



Historical Archive of the Vienna Philharmonic and Dr. Friedemann Pestel of the Albert-Ludwig University in Freiburg.

The Annual Zilk Memorial Lecture was delivered this year by Dr. Elana Shapira of the University of Applied Arts in Vienna on the topic of “Un-Designed Identities: Jewish Patrons and Viennese Modernism”.

The convention’s participants also engaged in some tourism as they visited some of Israel’s most unique sites, the Dead Sea and Masada.

## “Urban Planning and Tourism Consumption” Conference: 160 Years for the Ringstraße in Vienna



The conference “Urban Planning and Tourism Consumption”, which took place at the Hebrew University of Jerusalem on November 20-23, 2016, was organized in cooperation with MODUL University Vienna, and investigated the interrelationship between urban planning and tourism consumption and its evolvement and transition over time. With Vienna celebrating 160 years as a modern city, it was used as a role model and example for these reciprocal relations.

Fifty-six papers were presented during the conference (over 40 by scholars from abroad), combining various research fields such as heritage and tourism in cities, urban tourism and cultural tourism. The keynote lecture, “Between Tourism Marketing and Contested Heritage: How the Museum Quarter Changed the Ringstraße in Vienna” was given by Dr. Monika De Frantz of Vienna and focused on the connection between politics and Vienna’s cultural heritage. The keynote lectures at the opening event were given by Dr. Danielle Spera (director of the Jewish Museum in Vienna) and Mr. Norbert Kettner (director of the Vienna Tourist Board).



## New Collaborations between the Center for Austrian Studies and the University of Innsbruck



In October 2016 Prof. Noam Shoval, director of the Center for Austrian Studies at the Hebrew University of Jerusalem, visited the Austria-Israel Academic Network Innsbruck (AIANI) and the University of Innsbruck. During his visit various collaborations between the Center for Austrian Studies and the University of Innsbruck were established, aimed at creating more opportunities for researchers and students from both institutions. For example, starting next fall, two students from the European Forum will spend a semester at the University of Innsbruck as part of a new exchange program. Further plans for cooperation in the near future include, among others, an exchange of lecturers, a joint conference on “Museums and Urban Development”, as well as guest lectures and scholarships for PhD candidates and post-docs.



Besides Prof. Shoval's meeting with the rector of the University of Innsbruck, Prof. Dr. Tilmann Märk, he presented two guest lectures, one on “The Implementation of Tracking Technologies for Tourism Research” and the other on “The Urban Development of Jerusalem and Its Geopolitical Future”.

## Dr. Tobias Ebbrecht-Hartmann was appointed the New Incumbent of the Cardinal Franz König Chair



Dr. Tobias Ebbrecht-Hartmann has been a lecturer in Contemporary Germany and Communication and Journalism Studies at the Hebrew University of Jerusalem since 2014. He received his doctorate from the Free University Berlin and was previously a senior researcher with the Film University Babelsberg. His research focuses on Austrian and German social, visual and film history, political violence and Holocaust memory. Dr. Ebbrecht-Hartmann regularly presents and introduces Austrian films at film festivals in Jerusalem and lectures about Holocaust memory in seminars for teachers and educators from Austria at the International School for Holocaust Studies, Yad Vashem.

Dr. Ebbrecht-Hartmann established, together with Dr. Heidemarie Uhl, the biannual Vienna-Jerusalem





Graduate School, a joint endeavor of the Center for Austrian Studies and the Austrian Academy of Science, building on previous collaborations.

### New Book by Former Ambassador to Austria, Dr. Yosef Govrin



Dr. Yosef Govrin joined Israel's Ministry of Foreign Affairs in 1953 and has worked for 42 years in Israel and abroad. In his new book, *Reflections on My Mission as Israel's Ambassador to Austria, Slovenia and Slovakia, August 1993-December 1995*, Dr. Govrin shares his personal experiences in developing relations with these three states. The book discusses Israeli-Austrian diplomatic relations from different perspectives while revealing new information about the history of these relations at the beginning of the 1990s.

### Guest Lecturers at the Center for Austrian Studies during the Fall Term 2016/17



During the fall term 2016/17 the Center for Austrian Studies hosted two geust lecturers.

**Prof. Michael Landesmann** from The Vienna Institute for International Economic Studies and the Johannes Kepler University Linz gave an intensive course on "Successes and Pitfalls of European Economic Integration".

**Dr. Jasmine Dum-Tragut** from the Paris Lodron Universität Salzburg taught an intensive course on "The 'Other' Austrians".



The poster features the text "The world Famous VIENNA PHILHARMONIC CLASSIC MUSIC BY THE PHILHARMONIC'S THREE OBOISTS". It also includes the logo for "Abraham HOSTEL JERUSALEM" and the event details: "WEDNESDAY NOV. 16 AT 19:15 FREE ENTRANCE". Logos for the Center for Austrian Studies, European Forum at the Hebrew University, and other partners are at the bottom.

