

# MA NISHMA

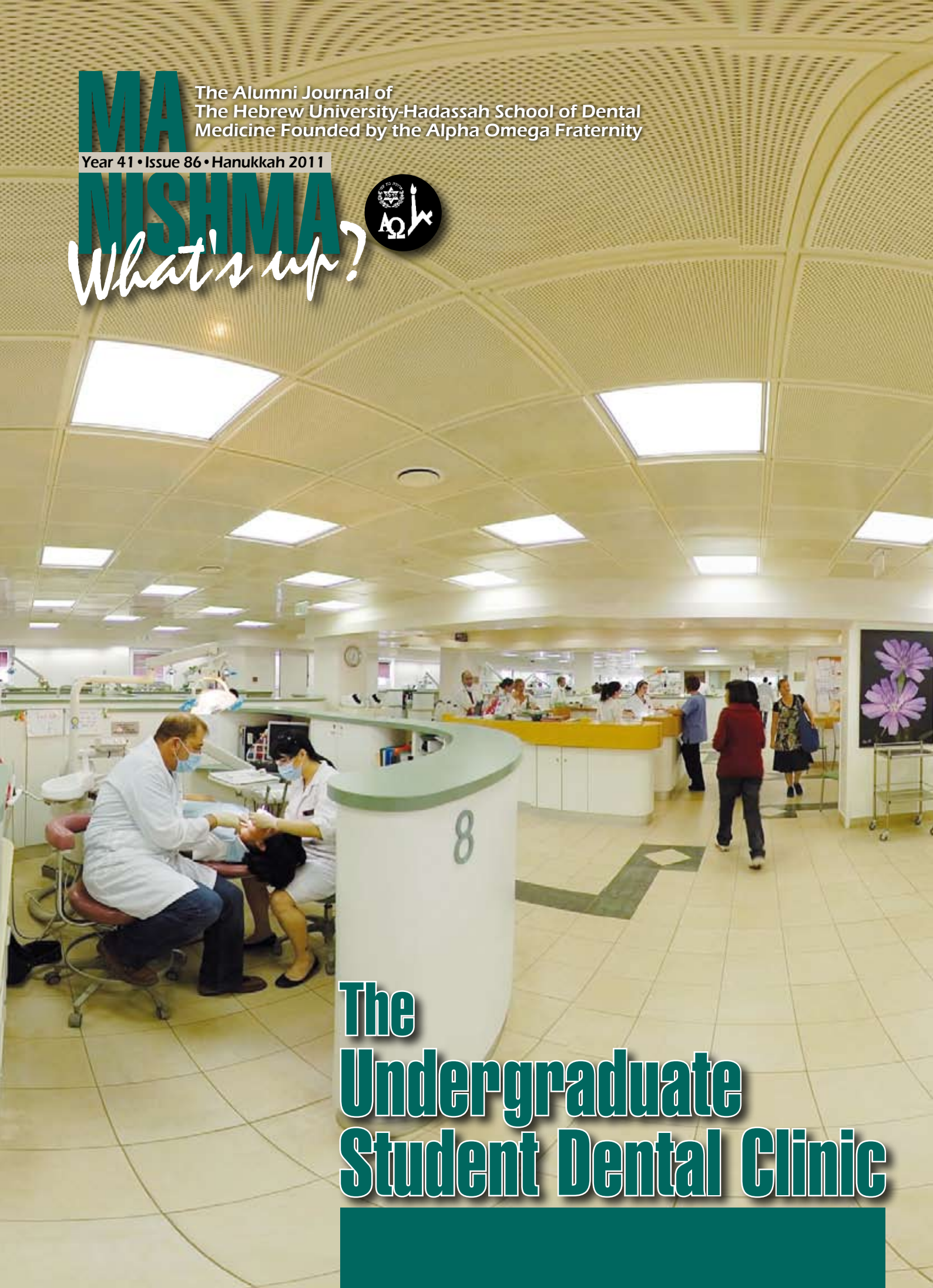
*What's up?*

The Alumni Journal of  
The Hebrew University-Hadassah School of Dental  
Medicine Founded by the Alpha Omega Fraternity

Year 41 • Issue 86 • Hanukkah 2011



## The Undergraduate Student Dental Clinic







# Issue 86

Dear Reader,

This is the fourth year we are publishing our alumni Hanukkah journal in English to coincide with the annual Alpha Omega convention. We produce four issues a year – three in Hebrew and the last one in English so that we can share with you, our international friends, what has been happening in our school over the last year. In addition, every English issue contains an article or two about the history of our Faculty, highlighting the events and the people to whom we owe so much gratitude for leading us to where we are today.

For example, this issue contains the story of a very fruitful partnership between the Dental School at Penn and our school in Jerusalem (1960-1980.) Prof. D. Walter Cohen, then Dean of Penn, was instrumental in arranging graduate training in dental disciplines for select students from Jerusalem. These studies took place in a number of choice schools in the US.

As a result, since the 70s, those doctors have formed the backbone of our teaching leadership, whether as Deans or heads of clinical and research departments. Prof. Cohen describes how it all started.

Also in this issue is an article about the international activity of our current Dean, Prof. Adam Stabholz, and the establishment of the Alliance for Oral Health Across Borders. It began with a modest relationship between us and our neighbors, the Al-Quds University, and that model has gradually gained a worldwide reputation. Today, 41 dental schools and renowned dental companies all over the world are involved in professional cooperation beyond physical and political borders.

Our Business Card feature tells the story of Premier, a USA dental company almost 100 years old and managed for four generations by the same family, the Charlesteins.

Plus a glimpse of the exciting events in Jerusalem over the past year, Words of the Wise and my traditional postscript in which this time I share some fond memories of days gone by (Between You and Me.)

Wishing you an enjoyable read,  
Noah Stern, Editor



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Cover: The clinic houses 48 work cubicles with each cubicle shared by a junior and senior student.

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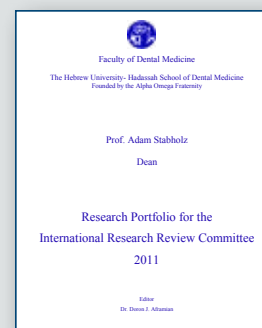
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**Founder (1971) and First Editor: Noah Stern**



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## High Praise for Research at the Faculty of Dental Medicine



By Dr. Doron Aframian, Chair of the Preparation Committee and Editor of the Research Dossier

The International Research Review Committee at the Faculty of Dental Medicine in Jerusalem has declared that the Jerusalem Faculty can easily take its place among the top 10 research faculties in the US.

Towards the end of 2010, Hadassah's Board of Directors decided to appoint an international committee to assess the quality of research conducted at the Dental Faculty in Jerusalem.

The committee completed its task last June and presented a detailed report to the Hadassah Executive Council in New York – three professors of international renown – Prof. Bruce Donoff, Dean of the Dental School at Harvard University, Prof. Bruce Baum, Director of the Unit for Genetic Transmission at the NIDCR and Prof. Amid Ismail, Dean of the Kornberg Dental School at Temple University.

The committee members paid a working visit to the Dental Faculty in Jerusalem, met the department heads, research lab directors, specialists and students and also studied a detailed 200-page research dossier containing a description of the last five years of faculty research and statistical research data.

Here are some of the facts. The overall sum of all research grants awarded over the last five years is almost \$20 million. In 2011, there are 55 MSc students, 17 of whom are also DMD students. There are currently 48 doctoral students of whom 18 are also studying for their DMD. 670 peer reviewed articles have appeared in print, approximately 70

books and chapters and approximately 70 new patents have been published.

In light of these statistics, the international committee complimented the quality of the research, noting – among other things:

"By any rigorous standard, an objective assessment of the research conducted in the clinical dental departments at Hadassah would conclude overall that Hadassah's research is excellent. This assessment would result in ranking the school within the top 5-10 American dental schools."

"...The Review Committee was highly impressed with the depth and diversity of expertise among the clinical faculty of Hadassah as well as the Institute of Dental Sciences (IDS). The interaction between the IDS and the clinical departments is very strong and the reviewers felt that the two groups work well together as a team."

"...Hebrew University Hadassah has a strong pipeline and educational heritage to prepare leading researchers not only for Israel but also for the world. The combined MSc/DMD and PhD/DMD programs are excellent research educational programs supporting the missions of both Hadassah and Hebrew University. This is facilitated by the first-class leadership of the clinical dental faculty and the IDS."

Hadassah's Executive Council adopted the report and highly complimented the Dental Faculty.



Prof. Amid Ismail, DMD, PhD  
Dean, Kornberg School of Dentistry  
Temple University



Prof. Bruce J. Baum, DMD, PhD  
Chief, Gene Transfer Section  
NIDCR



Prof. Bruce R. Donoff, DMD, MD  
Dean, Harvard School of  
Dental Medicine





# Prof. Edith Kaye

## Notable of the City of Jerusalem and of the Dental Association

Our dear friend and colleague, Prof. Edith Kaye, was honored as a "Notable of the Dental Association" at the 2010 Israeli Dental Association convention.

Prof. Kaye completed her dental studies in Sofia, Bulgaria in 1948. She moved to Israel in 1949 and served as a Medical Officer in the IDF, later specializing in Orthodontics in the US.

Prof. Kaye has taught a host of other teachers and clinicians in Israel and overseas and even in retirement continues to teach voluntarily in the department.

She has published numerous articles on Orthodontics and Anthropology in leading research journals but quite possibly her most significant contribution is her role in founding the Dental School together with Profs. Sciaky, Michman and Levin-Epstein.

"For her extensive work in dental research, for educating generations of dentists and specialists and for her contribution to the science of Dentistry in Israel, Prof. Edith Kaye is awarded the "Notable of the Dental Association" award."

Congratulations!

### Notable of Jerusalem

But if that was not enough, Prof. Kaye's achievements have been recognized outside the Faculty too.

Every Jerusalem Day, the Jerusalem Municipality stages a "Notable of Jerusalem Award" ceremony. This year, Prof. Kaye had the honor of being among the recipients.

Prof. Kaye won the award in tribute to her life's work in Jerusalem. She was one of the founders of the Hebrew University-Hadassah, School of Dental Medicine, established the Orthodontics Department (which she headed for 19 years), helped initiate the first cleft palate team at the hospital together with the late Prof. Zvi Neumann, represented Israel in professional forums abroad, won a prestigious NIH grant for Anthropometrical Research into the various ethnic populations in Israel and the international award for designing an Orthodontics syllabus for dental students. She was also party to the establishment of the Israeli branch of IADR, treated hundreds of Jerusalem children and mentored generations of students.

The Notable of Jerusalem Award is a great honor for Prof. Kaye and of course for our Faculty, to which she has contributed so much of her unlimited zest and energy!

Congratulations again!



Above: Prof. Kaye receives a certificate from the Chairperson of the Dental Association, Dr. Yitzhak Chen, and a bouquet of flowers from Prof. Ilana Brin and Dean Prof. Adam Stabholz

Left: Prof. Kaye receives the award from the Mayor of Jerusalem, Mr. Nir Barkat





Prof. D. Walter Cohen and AO President Michael Tenenbaum open the new museum wing

# The New Exhibition of Alpha Omega's History at the Faculty of Dental Medicine in Jerusalem

The new display – in memory of Ralph B. Rothstein, a founder of the dental schools in Jerusalem and Tel Aviv and long-time Director of the Alpha Omega Foundation – contains memorabilia from the first 100 years of Alpha Omega's history. It is located on the top floor of the new wing which is dedicated almost entirely to the Alpha Omega Fraternity.

The inauguration of this fascinating display took place on June 6, 2011, during the Fourth Middle East Symposium in Dental Medicine in Jerusalem organized by the D. Walter Cohen Middle East Center for Dental Education.

Dean Adam Stabholz welcomed the participants and told the story behind the exhibition and the decision to

house it in our school. He also thanked the members of the Alpha Omega committee, led by Ben Williamowsky, for all their efforts in preserving, selecting, categorizing and shipping these unique items to Jerusalem. Alpha Omega President Michael Tenenbaum was given the honor of cutting the ceremonial ribbon and gallantly invited Prof. D. Walter Cohen to join him.

Both of them mentioned how heartwarming it was to see the Alpha Omega legacy continue. And is there a more appropriate location than The Hebrew University-Hadassah School of Dental Medicine founded by the Alpha Omega Fraternity?

Walking through this remarkable exhibition is literally a journey through history. You will see a 1907 picture of the AO Founding Fathers from the Baltimore Zeta Mu and the Philadelphia Theta Ramach Chapters as well as the Alpha Omega Charter penned in 1909.

It was gratifying to see the first visitors viewing the display and even more exciting when several fraters saw their parents in old photos of historic events.

All Alpha Omega members, family and friends are invited to visit and experience our rich and colorful history. It will certainly be a historic and emotional journey for each and every one of you.

Left: An AO Convention in 1936

Right: The shield presented to Alpha Omega by graduates of the first class in Jerusalem in 1959



# Alpha Omega Jerusalem Renews Activities



The first meeting of the new Jerusalem Chapter of Alpha Omega took place in July, 2011. Arranged by the recently elected committee members – Noah Stern, Avigdor Klinger and Alon Livni – 44 fraternity members and a large number of Jerusalem dentists participated in the event.

In his opening words, Prof. Noah Stern said it is neither professionalism or Judaism that attracts Alpha Omega members to meet in Israel. Fraternalism is the main topic of interest.

The guest lecturer was famed archeologist, Prof. Dan Bahat, who spoke about "Jerusalem from the Archeologist's Perspective."

The event took place in the Conservative Synagogue hall in Mevasseret Zion and participants enjoyed a reception accompanied by the melodies of Dr. Ya'akov Ben Ari (keyboards) and a rich and varied buffet.

Dean of the Dental School, Frater Adam Stabholz, welcomed the guests and invited them to come and visit the new exhibition of the history of Alpha Omega on the top floor in the school.

The event was sponsored by Divident and MIS.

## AO London President Visits Our School



Dr. Linda Greenwall with Dean Prof. Adam Stabholz

Dr. Linda Greenwall, AO President in London, visited our school last August. The Dean, Prof. Adam Stabholz, guided her through the building and paid a special visit to the recently opened Alpha Omega Museum.

Dr. Greenwall also met with Prof. Jonathan Mann and senior staff from the Community Dentistry Department. The meeting raised possibilities for cooperation in various areas. Before that, Dr. Greenwall was hosted by members at the Jerusalem Chapter.

Apart from her role as President of the London Chapter, Dr. Greenwall is also the owner of a large private practice. She is a specialist in Oral Rehabilitation and has written two books distributed extensively worldwide.

Dr. Avigdor Klinger, treasurer of the AO Jerusalem Chapter, initiated the visit following a private visit to London during which he met the President and invited her to Jerusalem.





## Prof. Edwin Rosenberg Visits Our School

Prof. Edwin Rosenberg of Philadelphia, currently serving as Visiting Professor at the Hebrew University, recently paid his annual visit to our Dental School. All Prof. Rosenberg's work in the Faculty is sponsored by the Edwin and Joyce Rosenberg Lectureship, which is funded exclusively by Prof. Rosenberg himself!

As is his custom, he conducted Periodontics and Oral Rehabilitation seminars for graduate students and took part in clinical training in both departments. He also taught AGPP students.

This year we were able to surprise him by inviting him to a lunch at which the Dean, Prof. Adam Stabholz, presented him with a special shield of honor in tribute to his clinical guidance both as a lecturer and as a clinician.

Prof. Rosenberg recently received the American Academy of Periodontology's "Master Clinician" Award for 2011. He has also been very active within the AAP, serving on the editorial board of the Journal of Periodontology, speaking at numerous annual meetings and serving as co-

chair of the American Board of Periodontology.

His famously rigorous approach to research and applied science has made him an inspirational role model. Our Faculty is sincerely grateful for his expertise. His very presence is indeed a real inspiration for our young students.

Left: Prof. Rosenberg thanks participants for the warm welcome

Right: Adam and Ed with a beautiful silver engraving of Jerusalem presented to him by the graduate students



Dr. Goldin with Prof. Edith Kaye

## Dr. Sid Goldin from Toronto Pays an Emotional Visit

In March this year, Dr. Sidney Goldin and his wife, Nancy, came to visit our school. Dr. Goldin was the first "sabbaticalist" in our school in 1963, when we were still in the old Strauss building in the city center.

About two months after his Periodontics studies at Tufts University, Boston, in 1962 –under the tutelage of Prof. Irving Glickman – he was told to pack his bags and go to Jerusalem to teach Oral Medicine and Periodontics. And so he did. After a year with his family in Jerusalem, he left a deep impression on staff and students and returned home to Toronto.

However, part of him always remained here in Jerusalem, the city that symbolizes Jewish hope and yearning more than anywhere else in the world. Back in Toronto he continued his job in Periodontics but also fulfilled many other roles, particularly in Alpha Omega and in activities for our school and alumni.

This time he came to Israel on behalf of the Jewish National Fund. He took advantage of the opportunity to meet up with old friends from those glory days at Strauss, one of whom you can see in the accompanying photo!



Left: The initiator of the Research Day, Danny Gazit, with the executor, Adam Stabholz  
Right: Typical scenes at the Research Day, crowded corridors and one-on-one explanations

# Faculty Research Day Celebrates its Bar Mitzvah!

**Prof. Doron Steinberg**

Completed his Pharmacy studies at the Hebrew University in 1982 and his Masters and Doctorate at the Dental School in Jerusalem in 1989. He supplemented his education at the Center for Plaque Research at the University of Rochester in the US. After a post-doctorate he became a lecturer at the Dental School in Jerusalem and was appointed Professor in 2003. His laboratory is involved in biophile research. In 2006 he was appointed Head of the Dental Sciences Department.

Yes, 13 years have gone by since the first Faculty Research Day at Kibbutz Neve Ilan. Since then we have moved around a few sites, changed the content, improved performance and handed out hundreds of gifts. And we're not going to stop now!

The opening ceremony of this year's event began with words of welcome from me, Chair of the Research Day and the Dean, Prof. Adam Stabholz.

President of the Hebrew University, Prof. Menachem Ben-Sasson, mentioned that the "Research Day's Bar-Mitzvah" was a groundbreaking event and he praised the Dental Faculty for its activities.

The Deputy Director of Hadassah, Dr. Yair Birnbaum, noted the Faculty's outstanding research studies and the final speaker, Benzi Klein, the students' representative, spoke about how the students view their studies and described actual practical cases experienced as a treatment provider.



The victorious faculty team with the coveted trophy!

Prof. Stabholz and Mr. Rami Barnett presented the Outstanding Employee Awards to Galit Hazut, Miri Refaeli-Levy and Olga Shalmiev. Special awards to retired employees were presented to Prof. Nira Hochman, Mazal Noam, Yehudit Shlier and Rivka Zohar.

Prof. Lior Shapira, Chair of the Cabakoff Fund, presented research grants to Dr. Mona Dvir-Ginsberg and Prof. Dorit Nitzan, Dr. Avihai Hovav and Dr. Assaf Vilensky and Dr. Gabriel Nussbaum and Dr. David Pollack.

This is the fifth consecutive year that Teva and Dexcel-Pharma have presented research awards to outstanding Masters students. The 3M Company also awarded prizes for the second year running. Colgate joined us this year and gave a tuition grant to a student in the double degree (PhD/DMD) track. The awards were presented to students Rina Tzach, Ophir Genesin, Hannah Oppenheimer, Said Abdullah, Lavi Amir, Ariel Schusterman and Omer Deutsch.

The opening ceremony concluded with a short clip illustrating student life in the Faculty.

Guests and participants then visited the students' poster exhibition and were very impressed by the high standard and variety of research topics. 45 posters covered studies in Immunology, Microbiology, stem cells, cancer, Molecular Biology, clinical and applied research.





At a special session, four student representatives presented different aspects of the Faculty's research: "Innovative Technology for Stem Cell Simulation" (Nadav Kimmelman), "Do Dental Biofilm Bacteria Speak to Each Other?" (Reuven Aharoni), "Unique Methods for Reviving Salivary Glands" (Yoav Neumann) and "Innovative Discoveries related to Fetal Development"

(Shai Sharon.) A special session was devoted to the paramedic team at which Prof. Kobi Assaf and Dr. Pollack lectured on topics that fascinated the large audience in the main hall at Ramat Rachel.

Following the Research Day, many students expressed a desire to join the Masters and Doctorate programs.

## A Tribute to the 13<sup>th</sup> Research Day

**Rotem Rosenblatt**

Fifth year dental student and representative in the Teaching Committee.

In honor of this year's "Bar Mitzvah" Research Day, the clinical and preclinical students nobly decided to concede to the faculty in the sports activity. After all, our teachers find the challenging games and demanding assignments rather difficult.

Chinese Football demands dexterity and flexibility. The former is a must for any dentist although the latter is often an Achilles heel for most of us.

The traditional Glasgow Beer Festival came to Ramat Rachel this year but the cold beer did not manage to cool the heated atmosphere between the rival teams!

The toughest competition was undoubtedly the "Food Stuffing" competition, in which competitors had to eat dry foods without drinking between pretzels. And if that wasn't enough, some of them also had to eat popsicles. Even now, many of them are complaining of toothache and sleepless nights...

Finally, we held a Treasure Hunt around the grounds.

It was very hot, the competitions were tough and the rivalry intense. As I said, we decided to let the staff win this year, let them enjoy the sweet taste of victory. May they remember it well because there's no chance it's going to happen again!



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# The Fourth Middle East Symposium in Dental Medicine



On 5-6 June, 2011, the Fourth Middle East Symposium – “Expanding Social and Clinical Dimensions of Oral Health Care” – took place at the Faculty of Dental Medicine in Jerusalem.

This symposium represents the height of activities at the D. Walter Cohen Middle East Center for Dental Education and we were honored to host some well-respected speakers.

Prof. Khuloud Dajani, Vice-President of Al-Quds University and Prof. Oded Navon, Vice-Rector of the Hebrew University, welcomed the delegates and Mr. Stanley Bergman, CEO of Henry Schein, gave a lecture entitled “Improving Global Oral Health through the Power of Public-Private Relationships.”

Among the other lecturers honoring us with their presence:

Prof. Bruce Donoff, Dean of the Dental Faculty at Harvard, Prof. Amid Ismail, Dean of the Dental Faculty at Temple University, Philadelphia, Prof. Jerold Goldberg, Dean of the Dental Faculty at Case Western Reserve, Cleveland, Prof. Ferda Tasar, outgoing Dean of Hacettepe University in Ankara and many others.

During the event we dedicated the new permanent Alpha Omega History exhibition, to be displayed on the fifth floor in the new wing alongside the AO conference room.

Similarly, in the second meeting of the center’s International Advisory Committee, a partnership agreement was signed between Prof. Bruce Donoff and our Dean, Prof. Adam Stabholz. ►



Professors Aaron Palmon and Nardy Caspy





# The Alpha Omega Faculty and Fellowship Exchange Program



President Abraham Harman receives an honorary doctorate From the University of Pennsylvania



## **D. Walter Cohen**

Dr. D. Walter Cohen earned his DDS from the University of Pennsylvania's School of Dental Medicine in 1950. During his 35-year career, he established the school's Department of Periodontics and served as Associate Dean

for Academic Affairs before becoming Dean.

He is widely credited with revitalizing the school's educational program during his tenure as Dean from 1972 to 1983.

Dr. Cohen is a prominent member of the scientific community with 22 books and more than 100 published articles to his credit.

He became President of the Medical College of Pennsylvania in 1986 and Chancellor in 1993.

Recognition of Dr. Cohen's seminal role has come in the form of numerous awards and honors from all over the world. He received the Gold Medal from the American Academy of Periodontology and was only the third American to earn honorary membership in the British Society of Periodontology. Dr. Cohen was also the 1973 recipient of the Alpha Omega Achievement Medal. In 1997 the School of Dental Medicine in Jerusalem dedicated the D. Walter Cohen Middle East Center for Dental Education. He was given an honorary doctorate by the Hebrew University in 1977 and made an honorary member of the Faculty in 2003.

He is also one of only 25 dentists elected to the prestigious Institute of Medicine of the National Academies of Science.

In the 1950s, Alpha Omega took on a major commitment by supporting the Hebrew University-Hadassah School of Dental Medicine in Jerusalem. Fraters contributed funds for the new facilities being planned on the Ein Kerem campus. Isaac Schour, Dean of the University of Illinois, chaired a committee to assist Ino Sciaky in planning the curriculum, training staff and establishing research activities for the new school. Dean Schour asked D. Walter Cohen to chair a subcommittee called the Faculty and Fellowship Exchange, which aimed to arrange post-doctoral training for the Jerusalem faculty in various Dental Education centers in the US and Europe.

This required major funding which had to be raised privately by each participating institution. As a result, many faculty members received excellent graduate training in a range of disciplines. One such center of excellence – which made a major commitment to this effort – was the University of Pennsylvania School of Dental Medicine. Under the leadership of Prof. Irwin Ship and D. Walter Cohen, they were able to borrow over \$500,000 to support the training of more than 20 teachers from Jerusalem in Pediatric Dentistry, Oral Medicine, Hospital Dentistry, Public Health Dentistry, Oral Surgery, Periodontics, Orthodontics, Periodontal Prosthetics and Endodontics.

Many of these teachers rose to chair their departments at the Hebrew University Dental School and several became Dean of the school. The program was so successful that President Martin Meyerson of the University of Pennsylvania gave an honorary doctorate to President Abraham Harman of the Hebrew University at an impressive ceremony at the University's museum in the early 70s.

An unexpected fringe benefit of the Penn-Israel connection was the role Ino Sciaky and his colleagues played in helping the new Dental School at Pahlavi University in Shiraz, Iran. Faculty members who taught there were extremely well received by students and staff and Dean-Emeritus Sciaky was able to impart his vast experience to his Iranian colleagues.



# The Alpha Omega Faculty and Fellowship Exchange Program

## Hebrew University Faculty who taught in Shiraz:

Ino Sciaky	Executive Director (Dean)	3/1976-7/1978
Sara Kimron	Administrative Assistant	1977-1978
Noah Stern	Fixed Prosthodontics	3/1976
Jacob Ehrlich	Occlusion	4/1976
Laurentiu Brayer	Periodontics	5/1976
Adi Garfunkel	Oral Medicine	6/1976, 2/1978
Yael Michaeli	Oral Histology	6/1976
Yair Sharav	Oral Medicine	7/1976
Aubrey Soskolne	Oral Pathology	7/1976
Alice Markitziu	Oral Medicine	1/1978
Eliezer Kaufman	Oral Medicine	3/1978
Sara Pisanty	Oral Medicine	4/1978
Arik Tzuket	Oral Medicine	5/1978
Dan Galili	Oral Medicine	6/1978

Several of the Pahlavi graduates came to the University of Pennsylvania for general practice residencies and then went on to take post-doctoral training in Oral Surgery, Endodontics, Orthodontics and Periodontics. Many have become well respected teachers in US schools.

One of Isaac Schour's original decisions was that the Alpha Omega program should support as many faculty as possible at the Master's level in post-doctoral education. D. Walter Cohen pressed for some of the teachers to pursue doctoral training in basic sciences in conjunction with their clinical training but Schour felt the PhD should come later. It was also quite gratifying to see many Dental School faculty taking their sabbaticals at schools in the US and Europe.

A number of Pennsylvania students took their externship for Hospital Dentistry (6 weeks) in Jerusalem at the Hadassah Hospital. Included in that group were Shirley Brown (1979), Henry Salama (1980), Maurice Salama and Phil Schnal (1987). Dr. Lester Burkett and Dr. Harry Lyons were invited by Dean Sciaky to evaluate the school in Jerusalem in 1958. Their report was very positive. A similar review was conducted years later by Dean John Ingle. These visits were supported by Alpha Omega.

The Faculty and Fellowship Exchange Program has been a great success for more than 30 years.

Following are the names of the Hebrew University-Hadassah School of Dental Medicine faculty members who benefited from this Exchange program and the years they studied in the US:



# The Alpha Omega Faculty and Fellowship Exchange Program

Samuel Perlmutter	1961-1962	University of Pennsylvania and Boston University
Haim Pietrokovski	1962-1964	University of Illinois
Shoshana Cohen	1963-1965	University of Illinois
Yair Sharav	1964-1966	University of Illinois
Eliezer Eidelman	1964-1965	University of Alabama
Aubrey Chosack	1964-1966	University of Alabama
Ze'ev Davidowitz	1965-1967	Forsyth, Boston
Arie Shteyer	1965-1967	University of Kentucky
Yehoshua Shapira	1966-1969	Forsyth, Boston
Laurentiu Brayer	1967-1969	University of Pennsylvania
Jacob Ehrlich	1967-1970	1978-1979 University of Pennsylvania
Noah Stern	1967-1969	Boston University, 1976-1977 University of Pennsylvania
Isaac Ginsburg	1969-1970	University of Pennsylvania
Esther Gazit	1970-1972	University of Pennsylvania
Adi Garfunkel	1972-1975	1979-1980, University of Pennsylvania
Bonny Dishon	1974-1975	University of Pennsylvania
Dan Galili	1974-1977	University of Pennsylvania
Josef Goultschin	1975-1977	University of Pennsylvania
Adam Stabholz	1976-1978	University of Pennsylvania
Ayala Stabholz	1976-1978	University of Pennsylvania
Joseph Shapira	1977-1979	University of Pennsylvania
Shula Steigman	1977-1978	University of Pennsylvania
Avinoam Yaffe	1977-1980	University of Pennsylvania
David Kohavi	1977-1980	University of Pennsylvania
Zvia Hirschfeld	1978-1979	University of Pennsylvania
Ilana Brin	1978-1980	University of Pennsylvania
Jonathan Mann	1978-1980	University of Pennsylvania
Arik Tzukert	1980-1982	University of Pennsylvania
Avraham Revah	1982-1983	University of Pennsylvania





# Alliance for Oral Health Across Borders

## Dr. Doron Aframian

Graduated from the Dental School in Jerusalem in 1992. Specializes in Oral Medicine. Senior Lecturer, Director of the Salivary Glands Clinic, Director of the D. Walter Cohen Middle East Center and Chairperson of the Alumni Association.

In September 2006, almost a decade after the opening of the D. Walter Cohen Center for Dental Education in the Middle East, Profs. Adam Stabholz and Musa Bajali, Dean of the Al-Quds University Dental School, were invited to the FDI congress in Stockholm.

The two Deans described the vision and the challenges involved in the cooperation between their schools in the shadow of Middle East relationships – “Health Diplomacy: Building Innovative Partnerships to Expand Oral Health on a Regional Level.”

The aim of the Stockholm gathering was to discuss how the dental profession can build bridges for advancing peace, mutual understanding and improving the quality of life in areas torn by political conflict.

Therefore the organizers also invited Professor Vladi Ivanovitch, Vice-Dean of the Dental Faculty in Belgrade, to talk about the developing partnerships between the former Yugoslavian states, and Dr. Dorsef Toami from Tunisia, who presented the program for Dental Advancement in North African countries.

Professor Lois Cohen, formerly responsible for International Health at the NIDCR at the US National

Health Institute, moderated the session that aroused much interest and hope. It certainly added to the increasing belief that the dental profession can and should bridge political and economic gaps and contribute to the advancement of mutual understanding, cooperation and peace between nations.

The idea of setting up a joint framework to realize this vision received support from international figures such as Prof. Bruce Donoff, Dean of the Dental Faculty at Harvard University, Prof. Jerry Goldberg, Dean of Case Western in Ohio and Prof. Ferda Tasar, Former Dean of the Dental School at Hacettepe University, Ankara, who has participated in international symposiums in Antalya and Jerusalem under the aegis of the Middle East Center for Dental Education.

Two other figures very enthusiastic about the idea were Mr. Stanley Bergman, CEO of Henry Schein and his VP Mr. Steve Kess. Of course the support of Prof. D. Walter Cohen and others like Dr. Allen Finkelstein – who donated the Tree of Peace sculpture at the entrance to our Faculty – very much helped advance the project.

Another very influential figure adding his voice to the idea was Prof. Amid Ismail, Dean of the Dental Faculty at Temple University, Philadelphia.

Over the last two years, these leaders and others have had a number of meetings in New York, Boston and Philadelphia, during which they chose a name,



formulated working principles and drafted a charter to be signed by all participants. They also determined the organization's registration procedure in the State of New York as a body with the legal rights to raise funds for its activities.

During these preparatory meetings, the founding directors were elected – Prof. Amid Ismail (Chairperson), Prof. Adam Stabholz (Vice-Chairperson), Prof. Ferda Tasar (Secretary) and Mr. Steve Kess (Treasurer).

With all the bureaucracy completed, August 3, 2011 was chosen as the date for the founding convention of the Alliance for Oral Health Across Borders (AFOHAB).

Philadelphia was the location and Temple University together with the Henry Schein Company would be responsible for organization and logistics. It was decided that the Chair and Vice-Chair would prepare the event's content and agenda and the central attraction would be the signing of the Charter expressing the crux of the organization's activity.

The Charter was designed on a special scroll of parchment. A copy signed by all the founding members will be displayed in each of the dental schools, organizations and companies participating in the signing ceremony.

41 founding partners from 16 countries signed the scroll, including deans of dental schools or their representatives, directors of international dental organizations and CEOs of leading dental companies.

Apart from the Hebrew University-Hadassah Dental School and Al-Quds University – represented by Prof. Adam Stabholz and Prof. Musa Bajali respectively, another 23 deans or their representatives from the US, Canada, Japan, England, Italy, Russia, China, Australia, India, Bulgaria, Kuwait, Turkey and Tanzania signed the inaugural Charter. (See full list at the end of this article.)

It is interesting to note that in two of the founding partner schools – USC and Buffalo – the Deans are Profs. Avishai Sadan and Michael Glick, both alumni of our Jerusalem faculty.

At the moving and impressive signing ceremony, each representative was called by name to come up on stage and sign the Charter. Before the ceremony, the audience watched a presentation prepared by Profs. Adam Stabholz and Musa Bajali entitled, "Bridge to Peace." This described the story behind their mutual cooperation while highlighting the vision and the challenges along the way.

Mr. Stanley Bergman presented a short explanation of a cooperative model between the private sector and academia and Prof. Sari Nusseibeh, President of Al-Quds University – who was invited specially – was honored with the keynote lecture in which he spoke about bridges for peace.

Dr. Michael Tenenbaum, the International President of Alpha Omega, signed the Charter on behalf of Alpha Omega.

Prof. Anna Fuks – outgoing President of the International Association of Pediatric Dentistry – was also invited to participate in the discussions and contribute her experience in promoting international projects.

Prof. Ayala Stabholz, Director of the Alpha Omega Fraternity International Executive, was on her way to Montreal for an executive meeting but also joined the discussions to see how the Alpha Omega Fraternity could contribute to the new Alliance.

The afternoon was devoted to working meetings and participants were divided into six groups. They received identical assignments for creating operative content for implementing the principles outlined in the Charter.

**The proposed Alliance will promote and facilitate collaborations among dental and health-related schools, companies, and other organizations worldwide to achieve the following common goals:**

- o Promote peace through the promotion of oral health as part of total health and the elimination of disparities
- o Improve oral health by nurturing collaborations among health professionals in order to develop an understanding of the myriad social, political and other causes of conflicts
- o Develop leadership and advocacy programs to promote peace and wellbeing through oral health
- o Provide dental students and educators with opportunities for exchange throughout the world, ultimately familiarizing them with the state-of-the-art technology and science in all disciplines of dentistry throughout different part of the world
- o Promote and facilitate international collaborative research among members of the Alliance





Each group presented its conclusions at the end of the day.

The directors met the next day for a summary session and began the process of applying all the ideas.

It was an impressive, seminal event that brought much honor to our faculty and stressed its pivotal role in the international arena, presenting Dentistry as a unique medium for bridging political and other conflicts in the pursuit of peace.

I was invited to take part in this special event as the Chairperson of the D. Walter Cohen Middle East Center for Dental Education and I was proud to see

that our modest yet consistent activity (since 1997) was essentially the catalyst that led to the launch of this prestigious international project.

Peace initiatives have always been evident within the walls of our university but as Prof. Sarah Stroumsa said at a recent visit to the Faculty, "You don't only talk the talk. You walk the walk and you are a source of great pride and inspiration."

On a personal note, Anna and I said goodbye to many new friends from different countries who expressed their enthusiasm and will to be partners to this new path and promising vision of hope. Let it be!



## Dental Schools Signing the Charter of The Alliance for Oral Health Across Borders August 3, 2011

- |  |  |
|--|--|
| 1 University of Sydney                                   | 14 Hacettepe University in Ankara  |
| 2 Medical University of Sofia in Bulgaria                | 15 Dental Institute in King's College London   |
| 3 University of Toronto                                  | 16 A.T. Still University of Arizona  |
| 4 Guangxi Medical University of China                    | 17 Case Western Reserve University School of Dental Medicine, Cleveland              |
| 5 Peking University School of Stomatology                | 18 Drexel University College of Medicine, Philadelphia                               |
| 6 Maulana Azad Institute of Dental Sciences in New-Delhi | 19 Forsyth Research Institute Boston   |
| 7 Hebrew University-Hadassah, Jerusalem                  | 20 Harvard School of Dental Medicine, Boston   |
| 8 Tel Aviv University                                    | 21 Nova Southeastern University, Fort Lauderdale                                     |
| 9 Sapienza University of Rome                            | 22 Temple University, Philadelphia   |
| 10 Tokyo Dental College                                  | 23 University at Buffalo School of Medicine  |
| 11 Al-Quds University, East Jerusalem                    | 24 University of California, San Francisco   |
| 12 Moscow State University for Medicine and Dentistry    | 25 University of Southern California, Herman Ostrow School of Dentistry, Los Angeles |
| 13 Khon Kaen University of Thailand                      |  |

רשת מכוני הרנטגן של ירושלים משנת 1984

# דנט אור

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מרכז העיר הלל 18, (קומה 1) ירושלים. טל' 02-6250642  
קניון רב שפע שמגר 16, (קומה 2) ירושלים. טל' 02-5382006  
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באיכות הגבוהה ביותר.

▪ אנו עומדים לשירותיכם בביצוע בדיקות למטרות השתלה, כירורגיה, ואורטוגנטיה.

▪ פנורמי, פרקי לסת, צילומי גולגולת.

▪ תיק אורתודנטי (פנורמי, צפלומטרי, תמונות פנים ושיניים, וכן אנליזה ממוחשבת)

▪ וכמובן כל צילומי האינטרה אורליים רגילים או דיגיטליים

▪ ניתן לקבל את כל הצילומים ישירות למייל או בתוכנת צפיה

▪ בהדסה כל הצילומים המבוצעים דיגיטלית ניתנים לצפיה מידית בתוכנת דוקטור



# Business Card

## Premier Dental Products Company

In our Business Card section this issue we feature the dental company run by four generations of the same family for almost 100 years!

Premier Dental Products Company is a family business founded by Mr. Julius Charlestein in 1913. It is now headed by Julius' great granddaughter, Julie Charlestein (President), and her father, Gary Charlestein (CEO).

Premier develops, manufactures and distributes dental products and materials worldwide. Based in Philadelphia, it produces a wide range of instruments including the world famous Triple Trays. Many of their products – such as Traxodent for hemostasis and retraction – are produced in Israel by the BJM Company in Or Yehuda.

The company's relationship with the Hebrew University - Hadassah School of Dental Medicine flourished after the current Dean, Adam Stabholz, then a post graduate student, was a guest at the home of CEO and President Morton Charlestein and his wife Malvina. Many donors were recruited for the school and we had a very positive experience with Premier products such as RC Prep, Enamel Pro Varnish and ACP.

In the early 1980s, Premier branched into medical sales, marketing a full line of metal tracheotomy and laryngectomy tubes and distributing products for the OB/GYN, ENT, Dermatology and Podiatry markets.

From its inception, Premier was a company built on personal relationships and integrity. Gary notes that when he started full time in the business, in 1978, "Two of our biggest customers were headed by a first

cousin on my mother's side and a second cousin on my father's side... In short, all our customers become friends and – in a sense – family."

Premier has an extensive global dealer network, with reps in Canada, England, Germany, Austria, Australia, Mexico and other countries. In Israel it has been represented for generations by the Dentorient Fuss Company.

It is not so common to have a fourth generation business in the United States these days. Says Gary, "I believe part of the secret was the way my grandfather and father treated us. No one was forced into the business."

"When I was growing up, I did not think I would go into the family business," says Julie. "I was very interested in politics and the political arena." However, after graduating Emory University she joined Premier and earned an MBA at the Fox School of Business at Temple University.

Many dental-related, Jewish and educational organizations benefit from Premier's generosity. Premier is committed to working closely with institutions like Dental Volunteers for Israel in Jerusalem (an organization started by the late Trudi Birger), which brings quality dental care to underprivileged youngsters throughout the city.

Premier's future looks bright as they focus on new technologies and patents to produce more innovative products. As Julie says, "We look forward to the next 100 years with gusto and will be celebrating our forthcoming 100th anniversary by bringing a group of 70 employees to Israel, particularly to the Hadassah-Hebrew University School of Dental Medicine. We hope to see you there."



1st Generation:  
Julius Charlestein



2nd Generation:  
Morton and Malvina Charlestein



3rd Generation:  
Gary Charlestein



4th Generation:  
Julie Charlestein

# Between You and Me...



## From the Peak of Mt. Scopus...



On a fine summer's day, I drove over to Mount Scopus in Jerusalem for a lecture. I was looking for the lecture hall when I suddenly found myself in the famous university amphitheater.

From the top row of stone seats I had a clear view of the Judean Desert and the shimmering Dead Sea. It was absolutely stunning.

The imposing stage and its breathtaking natural backdrop really moved me. I felt a lump rise in my throat as I 'flashed back' to recent and distant historical events that took place here on this very stage.

Here are just three of them...

On April 1, 1925, the Inauguration Ceremony for the Hebrew University took place here. Speakers included Lord Balfour, Chaim Weitzman, Rabbi Kook, Herbert Samuel and Chaim Nachman Bialik. The first Chairperson of the Board of Governors was Chaim Weitzman and some of the greatest Jews of the generation – including Albert Einstein, Sigmund Freud and Martin Buber – were members. They elected Dr. Yehuda Leib Magnes to be Rector and President, with authority over both academic and administrative activities.

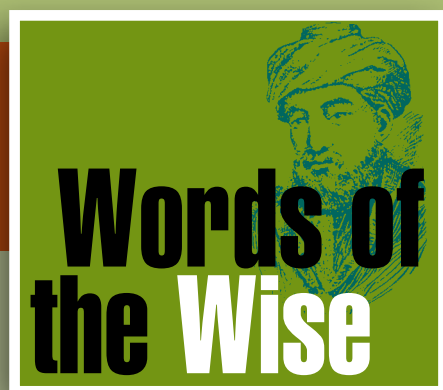
On June 27, 1967, three weeks after the Six-Day War, another historic ceremony took place at the amphitheater. The Hebrew University awarded an Honorary Doctorate to then IDF Chief of Staff, Lieutenant-General Yitzchak Rabin.



On the second day of the war, the armored forces of the Harel Brigade – with help from the air from the paratroopers – advanced to Mount Scopus. Within a day the university's flag was waving once again in front of the Jewish Sciences Building and the National Library. The site had returned to the university after 19 years of almost total neglect.

On July 4, 1977, Prof. D. Walter Cohen from the University of Pennsylvania stood on this stage to receive an Honorary Doctorate in appreciation of his life's work in advancing our school and its teachers. Prof. Yitzchak Ginsburg – our Dean at that time and the fourth Dean of the Jerusalem Dental School – had initiated the award. Also present were the Rector and President of the Hebrew University, Profs. Gideon Czapski and Abraham Harman.

These events are just a drop in the ocean of landmark occasions this site has hosted over the years. You are welcome to come and experience it for yourselves!

### Rabbi Yossi Sarid

One of the founders of the Yeshiva High School and Meretz Kollel in Mevasseret Zion. He has been teaching in the yeshiva for decades and also served as Head of the local Religious Council.

## "The stone which the builders despised has become the cornerstone" (Psalms 118:22)

### How can we explain this verse?

When a builder builds a building he chooses the most symmetrical or most beautiful stones so that with a little chiseling here and there he can lay them smoothly in their rows.

However, there are other stones that are broken or more triangular-shaped, which are no use to the builder and so he casts them aside.

And then, when he gets to the center of the arch, he needs a stone

to fit. Suddenly he remembers the stone he threw away before. That stone now becomes the centerpiece at the head of the arch.

As our Sages said in Ethics of the Fathers 4:3: "There is no person who does not have a time or a thing that does not have a place." A stone negligently thrown away in a corner may eventually find itself at the top of a building.

And the parable is of course applicable to all walks of life...

