

The Swiss Center for Conflict Research,
Management and Resolution
In the name of Sigi and Lisa Daniel

Annual Report 2011-2012



The Hebrew University of Jerusalem
The Social Sciences Faculty

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We sadly part from Professor Yaacov Bar-Siman-Tov (1946- 2013) who was the founder of the Swiss Center and his Director for its first ten years 1999-2009). His leadership as well as his great intellectual and spiritual contribution to the Center and its success cannot be overestimated. Professor Bar-Siman-Tov was a great man, a prominent intellectual in the field of conflict management and resolution and a source of inspiration for all of us. His spirit shall remain with us.

Prof. Ilana Ritov, Director of Swiss Center, Prof. Ifat Maoz (incoming Director, from October 2012), Swiss Center Coordinators, Faculty and Students



About the Center



The Swiss Center for Conflict Research, Management and Resolution in the name of Sigi and Lisa Daniel, is a multidisciplinary study and research center that was established in 1999. The Center is located in the Faculty of Social Sciences, the Mount Scopus campus, at the Hebrew University of Jerusalem and is open for students and researchers from diverse areas that share an interest in the Center's main areas. The Center is devoted to studying the sources and causes of domestic and external conflicts in general and in Israel in particular. It explores the methods, techniques and strategies that can help manage and resolve these conflicts from different disciplinary points of view, including social psychology, international relations and political science, communication and media studies, sociology, education and law.

The activities of the Swiss Center fall into four main categories:

1. Multidisciplinary Masters and Doctoral Study Program: This program is intended for advanced students in the social sciences who want to study and acquire skills in conflict management and resolution in different areas. Students learn about the theories, methodologies, strategies and techniques for managing and resolving conflicts, and for solving problems between social, economic, ethnic and political groups, as well as states.
2. Mediation and Negotiation Training Program: This program trains mediators for work in the Israeli mediation system. Such mediators, in tandem with the relevant authorities, can help relieve the burden of an overloaded court system. Students who have backgrounds in psychology, sociology, social work, international relations, education, law, and communication concentrate on gaining skills within the program, supplemented by an internship in community, municipal, and government offices. The Center also encourages the development of special programs for intervention in the education system, especially high schools.
3. Research: students and faculty at the Center research the local, regional, and international dimensions of conflict management and resolution in theory and practice. Papers produced by the Center are printed and disseminated to various journals and publications.
4. International Exchange: The Center aims at a cross-fertilization of ideas between scholars and practitioners analyzing, managing, and resolving conflict. Seminars, workshops, and conferences bring colleagues together for productive exchanges.

The Students

Only twenty of the many applicants for the Swiss Center Masters program in Conflict Research, Management and Resolution are accepted, based on their grade average and field of study. Most of the Center's students come from the Hebrew University with others from Tel Aviv University, Haifa University, Ben-Gurion University, Bar Ilan University, and the Interdisciplinary Center Herzliya . However, some of our students are also from universities abroad including: Yale, Brandeis, George Washington University, McGill, SOAS, Northwestern, The University of Texas at Austin and the University of Maryland. The Swiss Center students also come from a wide variety of disciplines, including International Relations, Political Science, English Literature, Psychology, Communication and Journalism, Law, General Studies, Middle Eastern Studies, Islamic Studies, History and Linguistics.

Alumni

Program graduates hold positions, in part senior and very senior ones, in the following sectors: Universities and Colleges; The Ministry for Foreign Affairs; Prime Minister's Office; Non-governmental organizations; Professional mediators; Peace education and peace making; Conflict transformation; Media (Journalists).

From the Director



This was a successful year for the Swiss Center despite of budgetary constraints that severely limited the scope of activities we could. The Swiss Center conducted activities in various domains such as: teaching, research, workshops, conferences, and collaboration with other organizations and institutions.

The report will focus on: (1) the study program, (2) Interdisciplinary conference (3) research, (4) plans for the next academic year.

I would like to take advantage of this opportunity to thank those generous donors who contributed to the center and to the members of the Swiss Association of the Friends of the Hebrew University for their support and especially to Mrs. Nathalie Berrebi, Mrs. Nadia Guth-Biasini, Dr. Eric Hauf, Mrs. Nilly Sikorsky and Mr. David Wollach. I would also like to express my particular appreciation and wish good luck to the coordinator of the Center Irina Peleg who is leaving us and whose continued dedication helps maintain the Center's position as the most prestigious programs of its kind in Israel. I would like to welcome our new coordinator – Ms. Limor Levy who, I am sure, will continue the legacy of dedication and outstanding work. Last but not least, I would like to welcome and to wish success to the incoming Director of the Swiss Center (from October 2012) – Prof. Ifat Maoz. Professor Maoz has been involved in the center's activities from the very beginning. She is a leading expert in the psychology of conflict resolution and peace making. I am confident that she will further develop the center and the program, and lead it to continued prominence and success.



Prof. Ilana Ritov



THE SWISS CENTER STUDY PROGRAM



Academic Committee

Prof. Ilan Yaniv, Chair of Academic Committee, Dept. of Psychology

Prof. Ilana Ritov, School of Education

Prof. Yaacov Bar-Siman-Tov, Dept. of International Relations

Prof. Gabriel Horenczyk, School of Education

Prof. Uri Yanay, School of Social Work

The Faculty

Prof. Ilana Ritov, School of Education

Prof. Yaacov Bar-Siman-Tov, Dept. of International Relations (1946-2013)

Dr. Eitan Alimi, Dept. of Political Science

Prof. Oren Barak, Dept. of International Relations

Prof. Gabriel Horenczyk, School of Education

Prof. Ifat Maoz, Dept. of Communication and Journalism

Dr. Dan Miodownik, Dept. of International Relations and Dept. of Political Science

Prof. Ilan Yaniv, Dept. of Psychology

Adjunct Professors

Advocate Carmit Fenton

Advocate Yael Ilany

Dr. Maya Kahanoff

Advocate Moshe Negbi

Masters Program Courses

Theoretical Core Courses

- Management and Resolution of International Conflicts
- Theories and Approaches in Studying Social Conflicts
- Media and Psychology in Conflict
- Interdisciplinary Departmental Seminar

Training Courses: Tools and Techniques

- Simulation Games and Negotiation Process
- Interpersonal Mediation
- Encounter and Coping with Inter-Communal Conflicts
- Negotiation: Behavioral Perspective

Research and Methodological Courses

- Advanced quantitative Research Methods

Elective Courses

Political-International Cluster

- The Legal System as a Conflict Resolution System
- Different Aspects of Holocaust and Genocide
- Israel in the Middle East: Patterns of Conflict

- Martyrdom in Modern Islam: Ethos and Politics
- Political Effects of TV Fiction Programs
- Political Discourse in the Public Sphere
- Political Satire in the Digital Age
- Mass Media Effects on Political Attitudes
- Approaches and Theories in Political Terrorism
- Political Rhetoric in Israel
- International Security Regimes
- Civil Wars from 1946 until Today
- Humanitarian Action in the Age of Globalization
- Memory, Narrative and Historiography – The 1948 War
- International Human Rights Law
- International Law and Resolving the Arab-Israel Conflict
- The ICJ as an Actor in International Relations Political Arena
- International Law Workshop

Social-Psychological Cluster

- Management and Resolution of Labor Conflicts
- The Legal System as a Conflict Resolution System
- Internship: Communal Mediation
- Family Law
- "Victim" as a Concept in Social Policy Formulation
- Society and Identity in Contemporary Israel
- Decision Making in an Interdisciplinary Group
- Issues in Decision Making
- Issues in Decision Making II
- Muslims and Non-Muslims: Otherness in Two Cultures
- Perception and Processing of Social Information in Conflict
- Political Effects of TV Fiction Programs
- Political Discourse in the Public Sphere

- Political Satire in the Digital Age
- Judgment and Decision Making
- Decoding Inequality: Conceptualization and Explanation
- Mass Media Effects on Political Attitudes
- Memory, Narrative and Historiography – The 1948 War
- Decision Making in Public Policy
- Human Rights and Israeli Society
- Israel as a Jewish and Democratic State
-

Swiss Center Students 2011-2012

Masters Students

Out of the many applicants only 21 were accepted for the 2011-12 academic year, based on grade average and field of study. Although a grade average of at least 85 was required, the average of those accepted was higher. Most of the accepted students came from the Hebrew University with others from Bar Ilan University, Haifa University, Tel Aviv University, Yale University, Albert-Ludwigs-University of Freiburg (Germany), Dnepropetrovsk State Financial Academy (Ukraine), Thomas A. Edison State College, SOAS University of London, Northwestern University, the University of Texas at Austin, University of Maryland and Ono Academic College. The students also came from a wide variety of disciplines, including International Relations, Political Science, English, Psychology, Communication and Journalism, Law, General Studies, Middle Eastern Studies, Islamic Studies, History and Linguistics.

Doctoral Students

Name	Topic	Supervisors
Tzili Paz-Wolk	Sexual Assault Victims and the Criminal Justice System	Prof. Lesslie Saba Prof. Shimcha Landau
Yael Teff	Representation of the Arab-Israeli Conflict in Israeli Children's Literature, 1967-1987	Dr. Aminadav Dickman Prof. Gabriel Horenczyk
Daniel Sovelman	Israel-Hizbullah-Rules of the Game	Prof. Yaacov Bar-Simantov until January 2013) –Another supervisor is appointed
Saar Raveh	IDF Learning in the Israeli-Palestinian Conflict	Prof. Yaacov Bar-Simantov until January 2013) –Another supervisor is appointed
Yael Lahav	International Legitimacy to Foreign Policy – The Israeli Case	Prof. Yaacov Bar-Simantov (until January 2013) –Another supervisor is appointed
Ofir Lang	The Role of Hope in Making Decisions in Situations of Crisis and War	Prof. Yaacov Bar-Simantov (until January 2013)- Another supervisor is appointed



Research Track Students that have submitted their thesis:

Name	Supervisors
Kobe Shwartz	Dr. Alon Peled
	Dr. Gabi Siboni
Clila Tishby	Prof. Ifat Maoz
Yael Fishman	Prof. Ifat Maoz



INTERDISCIPLINARY CONFERENCE

Conflict and Moral Concern: Media, Psychology, Rationality and

Emotion

An international workshop was held in by the Swiss Center the Hebrew University of Jerusalem in Collaboration with The Center for Study of Rationality, the Smart Communications Institute and with the support of the Faculty of Social Sciences. The conference was held on June 6-7, 2012. It was aimed at identifying the most important theoretical and empirical work that is relevant for understanding dynamics that initiate conflict as well as dynamics that resolve conflict and bring reconciliation. This deeply interdisciplinary workshop—drawing from scholars in media studies, political communication, social psychology, and judgment and decision making—aimed to clarify the role of morality in structuring the dynamics of asymmetric intergroup conflict, particularly when morality takes the form of moral concern, moral judgment or moral emotions.

This focus seemed justified to us not only because previous research establishes that moral factors play important roles in both interpersonal and intergroup conflict, but also because of the way that emerging user-driven media systems increase popular exposure to information and images that invite moral responses to asymmetric conflicts. Today's conflicts are subject to intense and ongoing media coverage, both among the parties themselves but also among international audiences. These conditions raise the possibility that exposure to media images and genres traditionally used to depict others' suffering can evoke moral concern among viewers even when those others are 'the enemy'. It also means that parties can be made aware of the destructive force of their own violence against others. With specific attention to asymmetric conflict, we submitted that the asymmetry of power between conflicting parties can create asymmetries of moral response, along with associated emotions of guilt, shame and processes of identification and dis-identification. The workshop thus included a discussion among experts in different disciplines, including media studies, psychology and rationality on morality and inter-group conflict.



The Conference Program is presented here below:

**Conflict and Moral Concern: Media,
Psychology, Rationality and Emotion
Conference Chairs:**

Ifat Maoz Ilana Ritov Eyal Winter

June 6-7 2012, Hebrew University of Jerusalem

Wednesday, June 6th, 2012

Edmond J. Safra Campus, The Center for the Study of Rationality, Feldman Building

09:30 – 9:45 **Greetings**

Eyal Winter, Director, the Center for the Study of Rationality

Ilana Ritov, Director, the Swiss Center for Conflict Research

Ifat Maoz, Director, the Smart Family Institute of Communication

Opening Lectures

Chair: Eyal Winter, Hebrew University

09:45 – 10:30

Paul Slovic, Decision Research & University of Oregon

The more who die, the less we care: Psychic numbing and genocide.

10:30 – 11:15

Scott Althaus, University of Illinois, Urbana-Champaign

Less than meets the eye? Studying identifiable victim effects outside the laboratory

Panel 1, Chair : Yechiel Klar, Tel-Aviv University

11:30 – 12:00

Tehila Kogut, Ben-Gurion University, Paul Slovic, Decision Research & University of Oregon & Daniel Västfjäll, Decision Research & Linköping University, Sweden

The singularity effect of identifiable victims: Is it a matter of culture?

12:00 – 12:30

Ilana Ritov, Hebrew University & Tehila Kogut, Ben-Gurion University

Identifiability effect, charitable giving, and inter-group conflict.

12:30 – 13:00

Simone Moran, Yoella Bereby-Meyer & Hila Modiano, Ben Gurion University & Maurice Schweitzer, University of Pennsylvania

Take off the poker face: Regulating anger in emotionally charged negotiations.

Panel 2: Chair: Esther Schely-Newman, Hebrew University

15:00 – 15:30 –

Gadi Wolfsfeld, IDC, Paul Frosh, Hebrew University & Maurice T. Awabdy, NAI- Nazareth Academic Institute.

“Make it Go Away”: Journalistic defense mechanisms for covering dissonant deaths during war

15:30 – 16:00

Yechiel Klar & Hasad Baram, Tel-Aviv University.

Seeing ourselves as the victims; seeing ourselves as the perpetrator - Insights from the Israeli-Palestinian conflict.

16:00 – 16:30

Nurit Shnabel, Ilanit Simantov-Nachlieli & Arie Nadler, Tel Aviv University

Sensitivity to moral threats increases when safety needs are satisfied: Evidence of hierarchical organization of psychological needs.

Panel 3: Chair: Scott Althaus, University of Illinois, Urbana-Champaign

17:00 – 17:30

Bruce Williams, University of Virginia.

Why Americans can't think straight about “killer” drones: How media coverage of air power shapes and distorts public understanding of modern warfare.

17:30-18:00

Amit Pinchevski, Hebrew University.

TV and PTSD: Scattered thoughts on distant trauma.

18:00 – 18:30

Menahem Blondheim, Hebrew University.

Militant Moderation: The history and historiography of peace extremists in the American

Civil War.

18:30– 19:00

Paul Frosh, Hebrew University.

Mediated suffering in a culture of distraction: Phatic morality.

Thursday, June 7th, 2012

Mount Scopus, Beit Maierdorf Faculty Club

Opening Lectures: Chair: Ilan Yaniv, Hebrew University

09:45 – 10:30

Simon Gaechter, University of Nottingham, UK, (joint with Judith Avrahami, Yaakov Kareev & Ilana Ritov, Hebrew University).

Is peer punishment a volunteer's dilemma? `

10:30 – 11:00

Eyal Winter, Hebrew University.

Emotions and mind reading.

11:00-11:30

Ramzi Suleiman, University of Haifa.

A theory of socio-economic harmony.

Panel 4: Chair: Tamir Sheafer, Hebrew University

11:45 – 12:15

Ifat Maoz, Hebrew University.

What (might) make us care? Moral exclusion and moral concern in the Israeli-Palestinian Conflict.

12:15-12:45

Ilan Yaniv, Hebrew University (joint work with Edy Glozman and Netta Barak-Corren)
False Negotiations: The unethical art and science of not reaching an agreement.

12:45-13:15

Daniel Bar-Tal, Tel- Aviv University & Rafi Nets-Zehngut, Hebrew University
How societies prevent moral concern in intractable conflict.

Panel 5: Chair: Paul Frosh, Hebrew University

14:45 – 15:15

Keren Tenenboim-Weinblat, Hebrew University.

Remembering moral commitments: The news media as agents of collective prospective memory.

15:15 – 15:45

Natan Sznajder, The Academic College of Tel-Aviv-Yaffo.

Human rights and memory.

15:45 – 16:15

Zohar Kampf, Hebrew University (joint work with Tamar Liebes, Hebrew University)

The unexpected effects of long term terror: The Israeli experience.

Panel 6: Chair: Ifat Maoz, Hebrew University

16:30 – 17:00

Yoela Berbey-Meyer, Ben Gurion University.

Does a shortage in self-control affect fairness considerations and moral behavior?

17:00 – 17:30

Ro'i Zultan, Ben Gurion University (joint work with Ori Weisel of the Max Planck Institute of Economics, Jena).

Social motives in intergroup conflict and cooperation

17:30 – 18:15 Closing Remarks

Paul Slovic, Decision Research & University of Oregon

RESEARCH



Selected recent publications by Swiss Center faculty members



Ifat Maoz



Ramzi Suleiman



Simon Gaechter



Paul Frosh



Ilan Yaniv

Ilana Ritov

Kogut, T., and Ritov, I. (2011). *The identifiable victim effect, Causes and boundary conditions.* In D. M. Oppenheimer & C. Y. Olivola (Eds). *The science of giving: Experimental approaches to the study of charity, Society for Judgment and Decision Making series* (pp. 133-145). New York, NY, US: Psychology Press, xviii, 256 pp.

Zamir, E., and Ritov, I. (2011). *Notions of fairness and contingent fees.* **Law and Contemporary Problems**, 74, 1-32.

Kogut, T., and Ritov, I. (2011). "Protective donation": When refusing a request for a donation increases the sense of vulnerability, **Journal of Experimental Social Psychology**, 47(6), 1059-1069.

Ritov, I., and Kogut, T. (2011). *Ally or adversary: the effect of identifiability in inter-group conflict situations,* **Organizational Behavior and Human Decision Processes**, 116(1), 96-103.

Moran, S. and Ritov, I. (2011). *Valence framings in negotiations.* In Keren, Gideon (Ed) *Perspectives on framing. Society for Judgment and Decision Making series*, (pp. 239-254). New York, NY, US: Psychology Press, xii, 326 pp.

Baron, J., Ritov, I. and Greene, J. (in press). *Duty to support nationalistic policies.* **Journal of Behavioral Decision Making.**

Zamir, E., and Ritov, I. (2012) *Loss aversion, omission bias, and the burden of proof in civil litigation.* **Journal of Legal Studies**, 41, 165-207.

Schurr, A., Ritov, I., Kareev, J., and Avrahami, J. (2012). *Is that the answer you had in mind? The effect of perspective on unethical behavior* **Judgment and Decision Making**, 7(6), 679-688.

Yaacov Bar-Siman-Tov

Yaacov Bar-Siman-Tov, *Barriers to Peace in the Israeli-Palestinian Conflict* (Jerusalem: The Jerusalem Institute for Israel Studies, 2010)

"Introduction: "Barriers to Conflict Resolution." In *Barriers to Peace: The Israeli Palestinian Conflict* (Jerusalem: The Jerusalem Institute for Israel Studies, 2010)", pp. 15-26.

"Justice and Fairness As Barriers to the Resolution of the Israeli-Palestinian Conflict." In *Barriers to Peace: The Israeli Palestinian Conflict* (Jerusalem: The Jerusalem Institute for Israel Studies, 2010), pp. 225-266.

"Conclusions: Overcoming Barriers to Resolving the Israeli-Palestinian Conflict." In *Barriers to Peace: The Israeli Palestinian Conflict* (Jerusalem: The Jerusalem Institute for Israel Studies, 2010), pp. 430-436.

Ilan Yaniv

Yaniv, I. (2011). Group diversity and decision quality: Amplification and attenuation of framing biases? *International Journal of Forecasting*, 27, 41-49.

Yaniv, I., Choshen-Hillel, S., & Milyavsky, M. (2011). Receiving advice on matters of taste: Similarity, majority influence, and taste discrimination. *Organizational Behavior and Human Decision Processes*, 115, 111-120.

Choshen-Hillel, S., & **Yaniv, I.** (2011). Agency and the construction of social preference: Between inequality aversion and prosocial behavior. *Journal of Personality and Social Psychology*, 101, 1253-1261. (Paper won the De Finetti Prize of the European Association for Decision Making, 2011.)

Yaniv, I., & Choshen-Hillel, S. (2012). Exploiting the wisdom of others to make better decisions: Suspending judgment reduces egocentrism and increases accuracy. *Journal of Behavioral Decision Making*, 7, 618-627.

Yaniv, I., & Choshen-Hillel, S. (2012). When guessing what another person would say is better than giving your own opinion: Using perspective-taking to improve advice-taking. *Journal of Experimental Social Psychology*, 48, 1022-1028.

Choshen-Hillel, S., & **Yaniv, I.** (2012). Social preferences shaped by conflicting motives: When enhancing social welfare creates unfavorable comparisons for the self. *Judgment and Decision Making*, 7, 618-627.

Gabriel Horenczyk

Horenczyk, G., & Tatar, M. (in press). Conceptualizing the school acculturative context: School, classroom, and the immigrant student. In A. Masten, K. Liebkind & D. J. Hernandez (Eds.), *Realizing the potential of immigrant youth*. Cambridge University Press.

Horenczyk, G., & Tatar, M. (in press). Schools' organizational views of diversity: Perceptions and approaches. In S. Vandeyar (Ed.), *Hyphenated selves: Immigrant identities within education contexts*. Amsterdam, The Netherlands: SAVUSA Editorial

Sam, D. L., & Horenczyk, G. (in press). Immigrant youth adaptation in context: The role of society of settlement. In C. Garcia-Coll (Ed.), *The Impact of Immigration on Children's Development* (Vol. 24, pp. 64-76). Basel: Karger.

Benish-Weisman, M., & Horenczyk, G. (2010). Cultural identity and perceived success among Israeli immigrants: An emic approach. *International Journal of Intercultural Relations*, 34, 516-526.

Horenczyk, G. (2010). Language and identity in the school adjustment of immigrant students in Israel. *Zeitschrift für Pädagogik*, 55, 44-58.

Sonnenschein, N., Bekerman, Z., & Horenczyk, G. (2010). Threat and the majority identity. *Group Dynamics: Theory, Research, and Practice*, 14, 47-65.

Tatar, M., Ben-Uri, I., & Horenczyk, G. (2010). Assimilation attitudes predict lower immigration-related self-efficacy among Israeli immigrant teachers. *European Journal of Psychology of Education*, 6, 247-255.

Hacohen Wolf, H., & Horenczyk, G. (in press). Conceptions of Jewish peoplehood within the identity space. In A. Maoz & A. Hacohen (Eds.), *Jewish identity in a multicultural society*. Tel Aviv: Buchmann Faculty of Law Press, Tel Aviv University (in Hebrew).

Korem, A., & Horenczyk, G. (in press). The perceptions of Ethiopian young immigrants regarding their socio-cultural adaptation in Israel. *Hagira - Israel Journal of Migration*.

Horenczyk, G., & Tatar, M. (2012). Conceptualizing the school acculturative context: School, classroom, and the immigrant student. In A. Masten, K. Liebkind & D. J. Hernandez (Eds.), *Realizing the potential of immigrant youth* (pp. 359-375): Cambridge University Press.

Korem, A., Horenczyk, G., & Tatar, M. (2012). Inter-group and intra-group assertiveness: Adolescents' social skills following cultural transition. *Journal of Adolescence*, 35, 855-862.

Horenczyk, G., & Tatar, M. (2011). Schools' organizational views of diversity: Perceptions and approaches. In S. Vandeyar (Ed.), *Hyphenated selves: Immigrant identities within education contexts* (pp. 131-148). Amsterdam, The Netherlands: SAVUSA Editorial

Horenczyk, G., & Wolf, H. H. (2011). Jewish education and Jewish identity: The Jewish Identity Space and its contribution to research and practice. In H. Miller, A. Pomson & L. Grant (Eds.), *International Handbook of Jewish Education* (pp. 183-201): Springer.

Jasinskaja-Lahti, I., Horenczyk, G., & Kinunen, T. (2011). Time and context in the relationship between acculturation attitudes and adaptation among Russian-speaking immigrants in Finland and Israel. *Journal of Ethnic and Migration Studies*, 37, 1423-1440.

Sam, D. L., & Horenczyk, G. (2011). Immigrant youth adaptation in context: The role of society of settlement. In C. Garcia-Coll (Ed.), *The Impact of Immigration on Children's Development*. (Vol. 24, pp. 64-76). Basel: Karger.

Tatar, M., Ben-Uri, I., & Horenczyk, G. (2011). Assimilation attitudes predict lower immigration-related self-efficacy among Israeli immigrant teachers. *European Journal of Psychology of Education*, 26(2), 247-255.

Ifat Maoz

Ron, Y., Maoz, I. & Bekerman, Z. (2010). Dialogue and Ideology: The Effect of Continuous Involvement in Jewish-Arab Dialogue Encounters on the Ideological Perspectives of Israeli-Jews. *International Journal of Intercultural Relations*, 34(6), 571-579

Maoz, I. (2010). The asymmetric struggle for hearts and minds of viewers. *Dynamics of Asymmetric Conflict*, 3(2), 99-110

Maoz, I. (2011). Contact in protracted asymmetrical conflict: Twenty years of planned encounters between Israeli Jews and Palestinians. *Journal of Peace Research*, 48(1), 115-125.

Maoz, I. & McCauley, C. (2011). Explaining support for violating outgroup human rights in the Israeli-Palestinian conflict: The role of attitudes toward general principles of human rights, trust in the outgroup, religiosity and intergroup contact. *Journal of Applied Social Psychology*, 41(4), 889-903

Rosenberg, H. S & Maoz, I. (2011). The encounter with the enemy: Reception of a televised interview with a terrorist by Jewish-Israeli youth. *Media Frames*. (Hebrew). 57.

Maoz, I. (2012). The Face of the Enemy: The Effect of Press-reported Visual Information Regarding the Facial Features of Opponent politicians on Support for Peace. *Political Communication*

Rosenberg, H. & Maoz, I. (2012). "Meeting the Enemy": The Reception of a Television Interview with a Female Palestinian Terrorist among Jewish Youth in Israel. *The Communication Review*, 15(1), 45-71.

Maoz, I. (2012). The dangers of prejudice reduction interventions: Empirical evidence from encounters between Jews and Arabs in Israel. Invited commentary on Dixon et al's article: "Beyond prejudice: Are negative evaluations the problem? Is getting us to like one another more the solution?". *Behavioral and Brain Sciences*

PLANS FOR THE 2012-13 ACADEMIC YEAR



After a decade of activity, the Swiss Center has established itself as the main center in its field in Israel. To date 126 students have completed their studies at the center, 45 of them with distinction. Ten Ph.D. students are presently working on their dissertations and research at the center.

We plan to continue developing both the study program and the Center, which, we believe, can contribute not only to the academic activities of the University but also to public discourse in Israel regarding the important topics of conflict resolution, peace and reconciliation. We will continue and expand our collaboration with other universities, research institutions and organizations that promote dialogue and enrich the civil society. As the only Swiss Center in Israel dealing with conflict resolution and peace we will especially focus on establishing a solid and fruitful connection with our major source of support and inspiration - Switzerland and our Swiss friends. We will work to further establishing and maintaining contact and cooperation with the Swiss Embassy in Israel as well as with other Swiss constituencies.

We will closely link the research to the teaching in the program and encourage our students to choose a research track. A special effort will be made to attract students from a wider range of backgrounds. In particular, we will promote a joint program with the department of psychology and the department of communication, and possibly other departments as well.

As to our alumni, we are very encouraged by the fact that some of them are already working in the field, including the Foreign Ministry, the Prime Minister Office, research institutes, other universities and NGOs. There is already a great demand from students who want to study in the program next year and we plan to accept about 20 new students, according to the criteria we established at the time of the Center's foundation in 1999.



