

Entrepreneurship in the Kibbutz Setting: Towards A Classification of New Business Ventures

by

Yitzhak Samuel

Department of Sociology and Anthropology,
University of Haifa, Israel

and

Sibylle Heilbrunn

Department of Business Administration
Ruppin Institute
Emek Refer, Israel

Journal of Rural Cooperation, 29(1), 2001: 47-62

Abstract

This study deals with business entrepreneurship in the kibbutz. The study presents an attempt to identify what kinds of new business ventures emerge in the kibbutz setting. The empirical findings reveal a large number and variety of new business ventures characterizing the business trend in the kibbutz nowadays. More specifically, this paper presents a taxonomy of new business ventures, based upon a sample of 571 enterprises initiated by 150 community organizations of the kibbutz movement in Israel. By means of 8 parameters and using the multidimensional scaling analysis method, 7 major types of corporate entrepreneurship emerge from our data set. These distinctive types are labeled and described as the *Innovator*, the *Culturalist*, the *Artisan*, the *Entertainer*, the *Consultant*, the *Tender*, and the *Housekeeper* types. By and large, the pattern of entrepreneurship in the kibbutz is rather conservative, reflecting low-risk and conventional kinds of business.